



Community Profile

New Richmond Village, OH
New Richmond Village, OH (3955384)
Geography: Place

Prepared by Esri

	New Richmond ...
Population Summary	
2000 Total Population	2,314
2010 Total Population	2,582
2017 Total Population	2,705
2017 Group Quarters	9
2022 Total Population	2,797
2017-2022 Annual Rate	0.67%
2017 Total Daytime Population	2,364
Workers	780
Residents	1,584
Household Summary	
2000 Households	806
2000 Average Household Size	2.85
2010 Households	980
2010 Average Household Size	2.63
2017 Households	1,029
2017 Average Household Size	2.62
2022 Households	1,066
2022 Average Household Size	2.62
2017-2022 Annual Rate	0.71%
2010 Families	658
2010 Average Family Size	3.16
2017 Families	702
2017 Average Family Size	3.13
2022 Families	722
2022 Average Family Size	3.13
2017-2022 Annual Rate	0.56%
Housing Unit Summary	
2000 Housing Units	910
Owner Occupied Housing Units	57.4%
Renter Occupied Housing Units	31.2%
Vacant Housing Units	11.4%
2010 Housing Units	1,133
Owner Occupied Housing Units	51.5%
Renter Occupied Housing Units	35.0%
Vacant Housing Units	13.5%
2017 Housing Units	1,190
Owner Occupied Housing Units	52.7%
Renter Occupied Housing Units	33.9%
Vacant Housing Units	13.5%
2022 Housing Units	1,234
Owner Occupied Housing Units	52.9%
Renter Occupied Housing Units	33.5%
Vacant Housing Units	13.6%
Median Household Income	
2017	\$48,845
2022	\$59,324
Median Home Value	
2017	\$171,314
2022	\$201,333
Per Capita Income	
2017	\$22,960
2022	\$27,650
Median Age	
2010	36.8
2017	39.6
2022	40.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income	
Household Income Base	1,030
<\$15,000	20.3%
\$15,000 - \$24,999	9.3%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	17.7%
\$75,000 - \$99,999	12.4%
\$100,000 - \$149,999	13.6%
\$150,000 - \$199,999	4.2%
\$200,000+	1.5%
Average Household Income	\$60,763
2022 Households by Income	
Household Income Base	1,064
<\$15,000	17.7%
\$15,000 - \$24,999	7.9%
\$25,000 - \$34,999	7.7%
\$35,000 - \$49,999	9.3%
\$50,000 - \$74,999	16.1%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	18.3%
\$150,000 - \$199,999	5.5%
\$200,000+	1.9%
Average Household Income	\$73,289
2017 Owner Occupied Housing Units by Value	
Total	625
<\$50,000	8.2%
\$50,000 - \$99,999	15.5%
\$100,000 - \$149,999	15.7%
\$150,000 - \$199,999	25.0%
\$200,000 - \$249,999	10.9%
\$250,000 - \$299,999	8.2%
\$300,000 - \$399,999	12.3%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	2.4%
\$1,000,000 +	1.1%
Average Home Value	\$207,000
2022 Owner Occupied Housing Units by Value	
Total	654
<\$50,000	6.0%
\$50,000 - \$99,999	11.0%
\$100,000 - \$149,999	11.8%
\$150,000 - \$199,999	20.9%
\$200,000 - \$249,999	11.5%
\$250,000 - \$299,999	10.6%
\$300,000 - \$399,999	20.3%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	1.7%
\$750,000 - \$999,999	4.4%
\$1,000,000 +	1.8%
Average Home Value	\$259,365

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	New Richmond ...
2010 Population by Age	
Total	2,582
0 - 4	6.9%
5 - 9	7.9%
10 - 14	8.6%
15 - 24	11.7%
25 - 34	12.3%
35 - 44	13.5%
45 - 54	15.5%
55 - 64	13.0%
65 - 74	6.3%
75 - 84	3.4%
85 +	1.0%
18 +	71.6%
2017 Population by Age	
Total	2,704
0 - 4	6.2%
5 - 9	6.3%
10 - 14	7.0%
15 - 24	13.5%
25 - 34	11.6%
35 - 44	12.0%
45 - 54	13.5%
55 - 64	14.0%
65 - 74	10.6%
75 - 84	3.9%
85 +	1.3%
18 +	75.9%
2022 Population by Age	
Total	2,798
0 - 4	6.1%
5 - 9	6.4%
10 - 14	6.7%
15 - 24	12.3%
25 - 34	12.4%
35 - 44	11.7%
45 - 54	12.3%
55 - 64	13.5%
65 - 74	11.7%
75 - 84	5.6%
85 +	1.4%
18 +	76.5%
2010 Population by Sex	
Males	1,294
Females	1,288
2017 Population by Sex	
Males	1,367
Females	1,337
2022 Population by Sex	
Males	1,422
Females	1,376

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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		New Richmond ...
2010 Population by Race/Ethnicity		
Total		2,582
White Alone		95.6%
Black Alone		1.6%
American Indian Alone		0.2%
Asian Alone		0.3%
Pacific Islander Alone		0.2%
Some Other Race Alone		0.6%
Two or More Races		1.5%
Hispanic Origin		1.5%
Diversity Index		11.3
2017 Population by Race/Ethnicity		
Total		2,704
White Alone		94.3%
Black Alone		2.3%
American Indian Alone		0.2%
Asian Alone		0.4%
Pacific Islander Alone		0.2%
Some Other Race Alone		0.8%
Two or More Races		1.8%
Hispanic Origin		1.8%
Diversity Index		14.1
2022 Population by Race/Ethnicity		
Total		2,798
White Alone		93.2%
Black Alone		2.8%
American Indian Alone		0.2%
Asian Alone		0.4%
Pacific Islander Alone		0.3%
Some Other Race Alone		0.9%
Two or More Races		2.2%
Hispanic Origin		2.1%
Diversity Index		16.6
2010 Population by Relationship and Household Type		
Total		2,582
In Households		99.7%
In Family Households		84.5%
Householder		25.5%
Spouse		18.0%
Child		33.9%
Other relative		3.1%
Nonrelative		4.0%
In Nonfamily Households		15.2%
In Group Quarters		0.3%
Institutionalized Population		0.3%
Noninstitutionalized Population		0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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	New Richmond ...
2017 Population 25+ by Educational Attainment	
Total	1,811
Less than 9th Grade	2.0%
9th - 12th Grade, No Diploma	13.4%
High School Graduate	31.3%
GED/Alternative Credential	8.7%
Some College, No Degree	16.2%
Associate Degree	5.4%
Bachelor's Degree	16.6%
Graduate/Professional Degree	6.4%
2017 Population 15+ by Marital Status	
Total	2,177
Never Married	24.2%
Married	52.4%
Widowed	7.8%
Divorced	15.7%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	95.2%
Civilian Unemployed (Unemployment Rate)	4.8%
2017 Employed Population 16+ by Industry	
Total	1,138
Agriculture/Mining	0.1%
Construction	11.4%
Manufacturing	10.5%
Wholesale Trade	3.1%
Retail Trade	12.6%
Transportation/Utilities	4.6%
Information	0.7%
Finance/Insurance/Real Estate	5.0%
Services	45.0%
Public Administration	7.1%
2017 Employed Population 16+ by Occupation	
Total	1,139
White Collar	52.0%
Management/Business/Financial	13.9%
Professional	15.9%
Sales	9.5%
Administrative Support	12.7%
Services	19.7%
Blue Collar	28.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	10.3%
Installation/Maintenance/Repair	4.9%
Production	7.5%
Transportation/Material Moving	5.7%
2010 Population By Urban/ Rural Status	
Total Population	2,582
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	87.3%
Rural Population	12.7%

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2010 Households by Type	
Total	980
Households with 1 Person	26.8%
Households with 2+ People	73.2%
Family Households	67.1%
Husband-wife Families	47.4%
With Related Children	21.4%
Other Family (No Spouse Present)	19.7%
Other Family with Male Householder	5.9%
With Related Children	3.4%
Other Family with Female Householder	13.8%
With Related Children	10.3%
Nonfamily Households	6.0%
All Households with Children	35.8%
Multigenerational Households	5.1%
Unmarried Partner Households	9.6%
Male-female	8.9%
Same-sex	0.7%
2010 Households by Size	
Total	980
1 Person Household	26.8%
2 Person Household	31.5%
3 Person Household	16.0%
4 Person Household	11.9%
5 Person Household	7.7%
6 Person Household	4.6%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	980
Owner Occupied	59.5%
Owned with a Mortgage/Loan	47.0%
Owned Free and Clear	12.4%
Renter Occupied	40.5%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,133
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	85.5%
Rural Housing Units	14.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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		New Richmond ...
Top 3 Tapestry Segments		
	1.	Heartland Communities
	2.	Middleburg (4C)
	3.	Top Tier (1A)
2017 Consumer Spending		
Apparel & Services: Total \$		\$1,591,037
Average Spent		\$1,546.20
Spending Potential Index		72
Education: Total \$		\$935,560
Average Spent		\$909.19
Spending Potential Index		62
Entertainment/Recreation: Total \$		\$2,548,600
Average Spent		\$2,476.77
Spending Potential Index		79
Food at Home: Total \$		\$4,217,097
Average Spent		\$4,098.25
Spending Potential Index		81
Food Away from Home: Total \$		\$2,573,555
Average Spent		\$2,501.03
Spending Potential Index		75
Health Care: Total \$		\$4,900,090
Average Spent		\$4,761.99
Spending Potential Index		85
HH Furnishings & Equipment: Total \$		\$1,568,069
Average Spent		\$1,523.88
Spending Potential Index		78
Personal Care Products & Services: Total \$		\$609,134
Average Spent		\$591.97
Spending Potential Index		74
Shelter: Total \$		\$11,682,272
Average Spent		\$11,353.03
Spending Potential Index		70
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$1,872,822
Average Spent		\$1,820.04
Spending Potential Index		78
Travel: Total \$		\$1,512,907
Average Spent		\$1,470.27
Spending Potential Index		71
Vehicle Maintenance & Repairs: Total \$		\$903,026
Average Spent		\$877.58
Spending Potential Index		82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

July 18, 2017