



# Community Profile

Moscow Village, OH  
 Moscow Village, OH (3952416)  
 Geography: Place

Prepared by Esri

	Moscow villag...
<b>Population Summary</b>	
2000 Total Population	194
2010 Total Population	185
2017 Total Population	182
2017 Group Quarters	0
2022 Total Population	181
2017-2022 Annual Rate	-0.11%
2017 Total Daytime Population	174
Workers	75
Residents	99
<b>Household Summary</b>	
2000 Households	80
2000 Average Household Size	2.42
2010 Households	81
2010 Average Household Size	2.28
2017 Households	80
2017 Average Household Size	2.28
2022 Households	80
2022 Average Household Size	2.26
2017-2022 Annual Rate	0.00%
2010 Families	51
2010 Average Family Size	2.80
2017 Families	58
2017 Average Family Size	2.64
2022 Families	57
2022 Average Family Size	2.67
2017-2022 Annual Rate	-0.35%
<b>Housing Unit Summary</b>	
2000 Housing Units	92
Owner Occupied Housing Units	69.6%
Renter Occupied Housing Units	17.4%
Vacant Housing Units	13.0%
2010 Housing Units	96
Owner Occupied Housing Units	58.3%
Renter Occupied Housing Units	26.0%
Vacant Housing Units	15.6%
2017 Housing Units	96
Owner Occupied Housing Units	62.5%
Renter Occupied Housing Units	20.8%
Vacant Housing Units	16.7%
2022 Housing Units	96
Owner Occupied Housing Units	62.5%
Renter Occupied Housing Units	20.8%
Vacant Housing Units	16.7%
<b>Median Household Income</b>	
2017	\$52,743
2022	\$65,131
<b>Median Home Value</b>	
2017	\$98,214
2022	\$170,833
<b>Per Capita Income</b>	
2017	\$26,502
2022	\$32,218
<b>Median Age</b>	
2010	47.4
2017	41.5
2022	42.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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## 2017 Households by Income

Household Income Base	80
<\$15,000	6.2%
\$15,000 - \$24,999	11.2%
\$25,000 - \$34,999	13.8%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	16.2%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	18.8%
\$150,000 - \$199,999	0.0%
\$200,000+	5.0%

Average Household Income \$71,959

## 2022 Households by Income

Household Income Base	79
<\$15,000	5.1%
\$15,000 - \$24,999	10.1%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	13.9%
\$75,000 - \$99,999	15.2%
\$100,000 - \$149,999	24.1%
\$150,000 - \$199,999	0.0%
\$200,000+	6.3%

Average Household Income \$88,099

## 2017 Owner Occupied Housing Units by Value

Total	61
<\$50,000	27.9%
\$50,000 - \$99,999	23.0%
\$100,000 - \$149,999	9.8%
\$150,000 - \$199,999	11.5%
\$200,000 - \$249,999	9.8%
\$250,000 - \$299,999	4.9%
\$300,000 - \$399,999	1.6%
\$400,000 - \$499,999	9.8%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	1.6%
\$1,000,000 +	0.0%

Average Home Value \$156,557

## 2022 Owner Occupied Housing Units by Value

Total	59
<\$50,000	22.0%
\$50,000 - \$99,999	16.9%
\$100,000 - \$149,999	6.8%
\$150,000 - \$199,999	10.2%
\$200,000 - \$249,999	11.9%
\$250,000 - \$299,999	6.8%
\$300,000 - \$399,999	3.4%
\$400,000 - \$499,999	20.3%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	1.7%
\$1,000,000 +	0.0%

Average Home Value \$208,051

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>		
Total		185
0 - 4		4.9%
5 - 9		5.9%
10 - 14		3.2%
15 - 24		9.7%
25 - 34		9.7%
35 - 44		11.4%
45 - 54		20.5%
55 - 64		19.5%
65 - 74		8.6%
75 - 84		5.4%
85 +		1.1%
18 +		83.2%
<b>2017 Population by Age</b>		
Total		182
0 - 4		6.0%
5 - 9		6.0%
10 - 14		7.1%
15 - 24		11.0%
25 - 34		12.1%
35 - 44		11.5%
45 - 54		14.3%
55 - 64		16.5%
65 - 74		10.4%
75 - 84		3.8%
85 +		1.1%
18 +		76.9%
<b>2022 Population by Age</b>		
Total		183
0 - 4		5.5%
5 - 9		6.0%
10 - 14		7.1%
15 - 24		12.0%
25 - 34		10.4%
35 - 44		12.0%
45 - 54		12.0%
55 - 64		16.4%
65 - 74		12.0%
75 - 84		5.5%
85 +		1.1%
18 +		76.5%
<b>2010 Population by Sex</b>		
Males		96
Females		89
<b>2017 Population by Sex</b>		
Males		92
Females		90
<b>2022 Population by Sex</b>		
Males		95
Females		88

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>		
Total		185
White Alone		98.4%
Black Alone		1.1%
American Indian Alone		0.0%
Asian Alone		0.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.5%
Two or More Races		0.0%
Hispanic Origin		1.6%
Diversity Index		6.3
<b>2017 Population by Race/Ethnicity</b>		
Total		181
White Alone		98.3%
Black Alone		0.0%
American Indian Alone		0.0%
Asian Alone		0.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.0%
Two or More Races		1.7%
Hispanic Origin		0.5%
Diversity Index		5.4
<b>2022 Population by Race/Ethnicity</b>		
Total		181
White Alone		97.8%
Black Alone		0.6%
American Indian Alone		0.0%
Asian Alone		0.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.0%
Two or More Races		1.7%
Hispanic Origin		1.1%
Diversity Index		6.5
<b>2010 Population by Relationship and Household Type</b>		
Total		185
In Households		100.0%
In Family Households		80.5%
Householder		27.6%
Spouse		19.5%
Child		27.6%
Other relative		2.7%
Nonrelative		3.2%
In Nonfamily Households		19.5%
In Group Quarters		0.0%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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## 2017 Population 25+ by Educational Attainment

Total	127
Less than 9th Grade	15.7%
9th - 12th Grade, No Diploma	13.4%
High School Graduate	22.8%
GED/Alternative Credential	6.3%
Some College, No Degree	11.0%
Associate Degree	16.5%
Bachelor's Degree	7.9%
Graduate/Professional Degree	6.3%

## 2017 Population 15+ by Marital Status

Total	146
Never Married	29.5%
Married	44.5%
Widowed	11.0%
Divorced	15.1%

## 2017 Civilian Population 16+ in Labor Force

Civilian Employed	93.9%
Civilian Unemployed (Unemployment Rate)	6.1%

## 2017 Employed Population 16+ by Industry

Total	77
Agriculture/Mining	0.0%
Construction	13.0%
Manufacturing	11.7%
Wholesale Trade	0.0%
Retail Trade	20.8%
Transportation/Utilities	9.1%
Information	2.6%
Finance/Insurance/Real Estate	1.3%
Services	40.3%
Public Administration	1.3%

## 2017 Employed Population 16+ by Occupation

Total	77
White Collar	63.6%
Management/Business/Financial	9.1%
Professional	18.2%
Sales	20.8%
Administrative Support	15.6%
Services	11.7%
Blue Collar	24.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.3%
Installation/Maintenance/Repair	5.2%
Production	9.1%
Transportation/Material Moving	9.1%

## 2010 Population By Urban/ Rural Status

Total Population	185
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

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<b>2010 Households by Type</b>		
Total		81
Households with 1 Person		30.9%
Households with 2+ People		69.1%
Family Households		63.0%
Husband-wife Families		44.4%
With Related Children		13.6%
Other Family (No Spouse Present)		18.5%
Other Family with Male Householder		0.0%
With Related Children		0.0%
Other Family with Female Householder		18.5%
With Related Children		11.1%
Nonfamily Households		6.2%
All Households with Children		24.7%
Multigenerational Households		4.9%
Unmarried Partner Households		7.4%
Male-female		7.4%
Same-sex		0.0%
<b>2010 Households by Size</b>		
Total		81
1 Person Household		30.9%
2 Person Household		39.5%
3 Person Household		9.9%
4 Person Household		12.3%
5 Person Household		6.2%
6 Person Household		0.0%
7 + Person Household		1.2%
<b>2010 Households by Tenure and Mortgage Status</b>		
Total		81
Owner Occupied		69.1%
Owned with a Mortgage/Loan		37.0%
Owned Free and Clear		32.1%
Renter Occupied		30.9%
<b>2010 Housing Units By Urban/ Rural Status</b>		
Total Housing Units		96
Housing Units Inside Urbanized Area		0.0%
Housing Units Inside Urbanized Cluster		0.0%
Rural Housing Units		100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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### Top 3 Tapestry Segments

1. Southern Satellites (10A)
2. Top Tier (1A)
3. Professional Pride (1B)

### 2017 Consumer Spending

Apparel & Services: Total \$	\$155,057
Average Spent	\$1,938.22
Spending Potential Index	90
Education: Total \$	\$81,101
Average Spent	\$1,013.76
Spending Potential Index	70
Entertainment/Recreation: Total \$	\$231,155
Average Spent	\$2,889.44
Spending Potential Index	93
Food at Home: Total \$	\$380,237
Average Spent	\$4,752.96
Spending Potential Index	94
Food Away from Home: Total \$	\$246,796
Average Spent	\$3,084.95
Spending Potential Index	93
Health Care: Total \$	\$447,113
Average Spent	\$5,588.91
Spending Potential Index	100
HH Furnishings & Equipment: Total \$	\$143,129
Average Spent	\$1,789.12
Spending Potential Index	92
Personal Care Products & Services: Total \$	\$56,330
Average Spent	\$704.12
Spending Potential Index	88
Shelter: Total \$	\$1,069,207
Average Spent	\$13,365.09
Spending Potential Index	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$180,738
Average Spent	\$2,259.22
Spending Potential Index	96
Travel: Total \$	\$133,734
Average Spent	\$1,671.68
Spending Potential Index	81
Vehicle Maintenance & Repairs: Total \$	\$81,694
Average Spent	\$1,021.17
Spending Potential Index	95

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

July 18, 2017