



# Community Profile

Monroe Township  
Monroe township (3902551338)  
Geography: County Subdivision

Prepared by Esri

	Monroe townsh...
<b>Population Summary</b>	
2000 Total Population	8,236
2010 Total Population	7,828
2017 Total Population	7,952
2017 Group Quarters	0
2022 Total Population	8,093
2017-2022 Annual Rate	0.35%
2017 Total Daytime Population	4,857
Workers	556
Residents	4,301
<b>Household Summary</b>	
2000 Households	2,843
2000 Average Household Size	2.90
2010 Households	2,809
2010 Average Household Size	2.79
2017 Households	2,861
2017 Average Household Size	2.78
2022 Households	2,916
2022 Average Household Size	2.78
2017-2022 Annual Rate	0.38%
2010 Families	2,157
2010 Average Family Size	3.11
2017 Families	2,172
2017 Average Family Size	3.11
2022 Families	2,203
2022 Average Family Size	3.11
2017-2022 Annual Rate	0.28%
<b>Housing Unit Summary</b>	
2000 Housing Units	2,992
Owner Occupied Housing Units	83.5%
Renter Occupied Housing Units	11.6%
Vacant Housing Units	5.0%
2010 Housing Units	3,126
Owner Occupied Housing Units	75.7%
Renter Occupied Housing Units	14.2%
Vacant Housing Units	10.1%
2017 Housing Units	3,200
Owner Occupied Housing Units	73.5%
Renter Occupied Housing Units	15.9%
Vacant Housing Units	10.6%
2022 Housing Units	3,284
Owner Occupied Housing Units	72.7%
Renter Occupied Housing Units	16.1%
Vacant Housing Units	11.2%
<b>Median Household Income</b>	
2017	\$53,784
2022	\$63,768
<b>Median Home Value</b>	
2017	\$142,547
2022	\$184,242
<b>Per Capita Income</b>	
2017	\$25,807
2022	\$30,496
<b>Median Age</b>	
2010	39.2
2017	41.0
2022	42.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

July 18, 2017



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<b>2017 Households by Income</b>	
Household Income Base	2,861
<\$15,000	9.7%
\$15,000 - \$24,999	7.9%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	17.1%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	12.4%
\$100,000 - \$149,999	15.7%
\$150,000 - \$199,999	4.0%
\$200,000+	3.4%
Average Household Income	\$71,728
<b>2022 Households by Income</b>	
Household Income Base	2,916
<\$15,000	8.8%
\$15,000 - \$24,999	6.9%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	16.5%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	19.9%
\$150,000 - \$199,999	5.1%
\$200,000+	4.4%
Average Household Income	\$84,637
<b>2017 Owner Occupied Housing Units by Value</b>	
Total	2,352
<\$50,000	19.9%
\$50,000 - \$99,999	18.4%
\$100,000 - \$149,999	13.7%
\$150,000 - \$199,999	15.6%
\$200,000 - \$249,999	9.3%
\$250,000 - \$299,999	9.5%
\$300,000 - \$399,999	7.3%
\$400,000 - \$499,999	1.7%
\$500,000 - \$749,999	3.6%
\$750,000 - \$999,999	0.5%
\$1,000,000 +	0.6%
Average Home Value	\$176,977
<b>2022 Owner Occupied Housing Units by Value</b>	
Total	2,386
<\$50,000	16.6%
\$50,000 - \$99,999	13.7%
\$100,000 - \$149,999	10.2%
\$150,000 - \$199,999	13.8%
\$200,000 - \$249,999	9.7%
\$250,000 - \$299,999	12.0%
\$300,000 - \$399,999	11.9%
\$400,000 - \$499,999	3.0%
\$500,000 - \$749,999	7.3%
\$750,000 - \$999,999	0.9%
\$1,000,000 +	0.9%
Average Home Value	\$225,660

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>	
Total	7,828
0 - 4	6.4%
5 - 9	7.6%
10 - 14	7.3%
15 - 24	12.2%
25 - 34	11.2%
35 - 44	13.5%
45 - 54	17.7%
55 - 64	13.6%
65 - 74	6.6%
75 - 84	3.2%
85 +	0.7%
18 +	74.3%
<b>2017 Population by Age</b>	
Total	7,952
0 - 4	5.8%
5 - 9	6.3%
10 - 14	7.0%
15 - 24	11.5%
25 - 34	12.1%
35 - 44	12.2%
45 - 54	14.0%
55 - 64	16.4%
65 - 74	10.1%
75 - 84	3.6%
85 +	0.9%
18 +	77.1%
<b>2022 Population by Age</b>	
Total	8,093
0 - 4	5.5%
5 - 9	6.1%
10 - 14	6.7%
15 - 24	11.0%
25 - 34	11.0%
35 - 44	12.7%
45 - 54	12.9%
55 - 64	15.3%
65 - 74	12.6%
75 - 84	5.0%
85 +	1.1%
18 +	77.7%
<b>2010 Population by Sex</b>	
Males	3,981
Females	3,847
<b>2017 Population by Sex</b>	
Males	4,044
Females	3,908
<b>2022 Population by Sex</b>	
Males	4,117
Females	3,976

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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	Monroe townsh...
<b>2010 Population by Race/Ethnicity</b>	
Total	7,828
White Alone	97.8%
Black Alone	0.4%
American Indian Alone	0.2%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.1%
Hispanic Origin	0.9%
Diversity Index	6.0
<b>2017 Population by Race/Ethnicity</b>	
Total	7,952
White Alone	97.3%
Black Alone	0.6%
American Indian Alone	0.3%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.4%
Hispanic Origin	1.2%
Diversity Index	7.6
<b>2022 Population by Race/Ethnicity</b>	
Total	8,093
White Alone	96.8%
Black Alone	0.7%
American Indian Alone	0.3%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.7%
Hispanic Origin	1.4%
Diversity Index	9.0
<b>2010 Population by Relationship and Household Type</b>	
Total	7,828
In Households	100.0%
In Family Households	89.2%
Householder	27.6%
Spouse	20.8%
Child	33.9%
Other relative	3.4%
Nonrelative	3.6%
In Nonfamily Households	10.8%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2017 Population 25+ by Educational Attainment</b>	
Total	5,518
Less than 9th Grade	4.2%
9th - 12th Grade, No Diploma	10.0%
High School Graduate	36.5%
GED/Alternative Credential	7.2%
Some College, No Degree	17.6%
Associate Degree	10.1%
Bachelor's Degree	9.4%
Graduate/Professional Degree	5.0%
<b>2017 Population 15+ by Marital Status</b>	
Total	6,433
Never Married	27.5%
Married	52.7%
Widowed	4.9%
Divorced	14.8%
<b>2017 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	91.0%
Civilian Unemployed (Unemployment Rate)	9.0%
<b>2017 Employed Population 16+ by Industry</b>	
Total	3,724
Agriculture/Mining	1.6%
Construction	10.8%
Manufacturing	18.2%
Wholesale Trade	3.9%
Retail Trade	11.7%
Transportation/Utilities	2.1%
Information	1.6%
Finance/Insurance/Real Estate	7.0%
Services	39.3%
Public Administration	3.8%
<b>2017 Employed Population 16+ by Occupation</b>	
Total	3,724
White Collar	52.5%
Management/Business/Financial	13.3%
Professional	16.6%
Sales	9.5%
Administrative Support	13.0%
Services	14.3%
Blue Collar	33.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	8.6%
Installation/Maintenance/Repair	8.3%
Production	12.2%
Transportation/Material Moving	4.2%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	7,828
Population Inside Urbanized Area	32.7%
Population Inside Urbanized Cluster	6.3%
Rural Population	61.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>	
Total	2,809
Households with 1 Person	17.9%
Households with 2+ People	82.1%
Family Households	76.8%
Husband-wife Families	58.0%
With Related Children	23.8%
Other Family (No Spouse Present)	18.8%
Other Family with Male Householder	6.8%
With Related Children	4.6%
Other Family with Female Householder	12.0%
With Related Children	7.6%
Nonfamily Households	5.3%
All Households with Children	36.9%
Multigenerational Households	6.2%
Unmarried Partner Households	9.1%
Male-female	8.5%
Same-sex	0.6%
<b>2010 Households by Size</b>	
Total	2,809
1 Person Household	17.9%
2 Person Household	34.6%
3 Person Household	19.5%
4 Person Household	15.0%
5 Person Household	8.1%
6 Person Household	2.9%
7 + Person Household	2.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	2,809
Owner Occupied	84.2%
Owned with a Mortgage/Loan	54.4%
Owned Free and Clear	29.8%
Renter Occupied	15.8%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	3,126
Housing Units Inside Urbanized Area	34.1%
Housing Units Inside Urbanized Cluster	5.8%
Rural Housing Units	60.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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## Monroe townsh...

### Top 3 Tapestry Segments

1. Green Acres (6A)
2. Southern Satellites (10A)
3. Down the Road (10D)

### 2017 Consumer Spending

Apparel & Services: Total \$	\$5,458,490
Average Spent	\$1,907.90
Spending Potential Index	88
Education: Total \$	\$3,301,492
Average Spent	\$1,153.96
Spending Potential Index	79
Entertainment/Recreation: Total \$	\$8,085,432
Average Spent	\$2,826.09
Spending Potential Index	91
Food at Home: Total \$	\$13,073,459
Average Spent	\$4,569.54
Spending Potential Index	91
Food Away from Home: Total \$	\$8,541,465
Average Spent	\$2,985.48
Spending Potential Index	90
Health Care: Total \$	\$15,204,784
Average Spent	\$5,314.50
Spending Potential Index	95
HH Furnishings & Equipment: Total \$	\$5,054,690
Average Spent	\$1,766.76
Spending Potential Index	91
Personal Care Products & Services: Total \$	\$2,034,223
Average Spent	\$711.02
Spending Potential Index	89
Shelter: Total \$	\$38,982,975
Average Spent	\$13,625.65
Spending Potential Index	84
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,196,378
Average Spent	\$2,165.81
Spending Potential Index	92
Travel: Total \$	\$5,122,354
Average Spent	\$1,790.41
Spending Potential Index	86
Vehicle Maintenance & Repairs: Total \$	\$2,821,626
Average Spent	\$986.24
Spending Potential Index	92

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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