



Community Profile

Franklin Township
 Franklin township (3902528224)
 Geography: County Subdivision

Prepared by Esri

	Franklin town...
Population Summary	
2000 Total Population	4,380
2010 Total Population	4,188
2017 Total Population	4,046
2017 Group Quarters	0
2022 Total Population	4,010
2017-2022 Annual Rate	-0.18%
2017 Total Daytime Population	3,152
Workers	631
Residents	2,521
Household Summary	
2000 Households	1,529
2000 Average Household Size	2.86
2010 Households	1,541
2010 Average Household Size	2.72
2017 Households	1,492
2017 Average Household Size	2.71
2022 Households	1,481
2022 Average Household Size	2.71
2017-2022 Annual Rate	-0.15%
2010 Families	1,142
2010 Average Family Size	3.13
2017 Families	1,089
2017 Average Family Size	3.15
2022 Families	1,074
2022 Average Family Size	3.15
2017-2022 Annual Rate	-0.28%
Housing Unit Summary	
2000 Housing Units	1,649
Owner Occupied Housing Units	68.0%
Renter Occupied Housing Units	24.7%
Vacant Housing Units	7.3%
2010 Housing Units	1,768
Owner Occupied Housing Units	62.2%
Renter Occupied Housing Units	25.0%
Vacant Housing Units	12.8%
2017 Housing Units	1,789
Owner Occupied Housing Units	57.0%
Renter Occupied Housing Units	26.4%
Vacant Housing Units	16.6%
2022 Housing Units	1,805
Owner Occupied Housing Units	56.0%
Renter Occupied Housing Units	26.0%
Vacant Housing Units	18.0%
Median Household Income	
2017	\$42,470
2022	\$49,560
Median Home Value	
2017	\$108,188
2022	\$136,962
Per Capita Income	
2017	\$19,224
2022	\$22,567
Median Age	
2010	39.2
2017	40.9
2022	42.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income

Household Income Base	1,495
<\$15,000	15.4%
\$15,000 - \$24,999	17.2%
\$25,000 - \$34,999	8.1%
\$35,000 - \$49,999	16.1%
\$50,000 - \$74,999	19.9%
\$75,000 - \$99,999	12.8%
\$100,000 - \$149,999	7.6%
\$150,000 - \$199,999	2.7%
\$200,000+	0.3%

Average Household Income \$51,800

2022 Households by Income

Household Income Base	1,483
<\$15,000	14.2%
\$15,000 - \$24,999	15.4%
\$25,000 - \$34,999	6.9%
\$35,000 - \$49,999	13.8%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	16.3%
\$100,000 - \$149,999	10.8%
\$150,000 - \$199,999	3.7%
\$200,000+	0.3%

Average Household Income \$60,754

2017 Owner Occupied Housing Units by Value

Total	1,019
<\$50,000	18.3%
\$50,000 - \$99,999	28.1%
\$100,000 - \$149,999	22.5%
\$150,000 - \$199,999	9.8%
\$200,000 - \$249,999	7.2%
\$250,000 - \$299,999	1.0%
\$300,000 - \$399,999	5.1%
\$400,000 - \$499,999	0.8%
\$500,000 - \$749,999	4.0%
\$750,000 - \$999,999	2.0%
\$1,000,000 +	1.4%

Average Home Value \$170,584

2022 Owner Occupied Housing Units by Value

Total	1,011
<\$50,000	14.6%
\$50,000 - \$99,999	21.8%
\$100,000 - \$149,999	18.4%
\$150,000 - \$199,999	8.5%
\$200,000 - \$249,999	8.1%
\$250,000 - \$299,999	1.3%
\$300,000 - \$399,999	10.4%
\$400,000 - \$499,999	2.7%
\$500,000 - \$749,999	7.8%
\$750,000 - \$999,999	3.9%
\$1,000,000 +	2.6%

Average Home Value \$242,755

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	4,188
0 - 4	6.4%
5 - 9	7.2%
10 - 14	8.2%
15 - 24	11.9%
25 - 34	11.1%
35 - 44	12.7%
45 - 54	16.5%
55 - 64	13.6%
65 - 74	7.5%
75 - 84	3.8%
85 +	1.0%
18 +	73.7%
2017 Population by Age	
Total	4,047
0 - 4	5.8%
5 - 9	6.1%
10 - 14	6.5%
15 - 24	12.8%
25 - 34	11.9%
35 - 44	11.7%
45 - 54	13.6%
55 - 64	16.0%
65 - 74	10.3%
75 - 84	4.1%
85 +	1.2%
18 +	77.7%
2022 Population by Age	
Total	4,011
0 - 4	5.6%
5 - 9	5.8%
10 - 14	6.4%
15 - 24	12.0%
25 - 34	11.8%
35 - 44	11.5%
45 - 54	12.3%
55 - 64	15.3%
65 - 74	12.8%
75 - 84	5.2%
85 +	1.3%
18 +	78.3%
2010 Population by Sex	
Males	2,100
Females	2,088
2017 Population by Sex	
Males	2,030
Females	2,017
2022 Population by Sex	
Males	2,008
Females	2,003

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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	Franklin town...
2010 Population by Race/Ethnicity	
Total	4,188
White Alone	97.9%
Black Alone	0.5%
American Indian Alone	0.2%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	1.2%
Hispanic Origin	1.0%
Diversity Index	6.2
2017 Population by Race/Ethnicity	
Total	4,047
White Alone	97.4%
Black Alone	0.6%
American Indian Alone	0.2%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	1.5%
Hispanic Origin	1.2%
Diversity Index	7.3
2022 Population by Race/Ethnicity	
Total	4,011
White Alone	96.9%
Black Alone	0.8%
American Indian Alone	0.2%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	1.7%
Hispanic Origin	1.4%
Diversity Index	8.6
2010 Population by Relationship and Household Type	
Total	4,188
In Households	100.0%
In Family Households	88.5%
Householder	27.3%
Spouse	21.0%
Child	33.8%
Other relative	3.4%
Nonrelative	3.1%
In Nonfamily Households	11.5%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment	
Total	2,786
Less than 9th Grade	9.5%
9th - 12th Grade, No Diploma	16.2%
High School Graduate	37.9%
GED/Alternative Credential	4.2%
Some College, No Degree	12.8%
Associate Degree	9.5%
Bachelor's Degree	6.5%
Graduate/Professional Degree	3.4%
2017 Population 15+ by Marital Status	
Total	3,305
Never Married	24.1%
Married	56.9%
Widowed	7.9%
Divorced	11.1%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	94.0%
Civilian Unemployed (Unemployment Rate)	6.0%
2017 Employed Population 16+ by Industry	
Total	1,548
Agriculture/Mining	0.3%
Construction	8.2%
Manufacturing	18.0%
Wholesale Trade	6.5%
Retail Trade	12.7%
Transportation/Utilities	5.9%
Information	0.5%
Finance/Insurance/Real Estate	10.8%
Services	34.6%
Public Administration	2.5%
2017 Employed Population 16+ by Occupation	
Total	1,547
White Collar	37.8%
Management/Business/Financial	5.5%
Professional	12.4%
Sales	10.7%
Administrative Support	9.2%
Services	19.8%
Blue Collar	42.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	6.8%
Installation/Maintenance/Repair	6.7%
Production	13.8%
Transportation/Material Moving	15.1%
2010 Population By Urban/ Rural Status	
Total Population	4,188
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	1,541
Households with 1 Person	21.0%
Households with 2+ People	79.0%
Family Households	74.1%
Husband-wife Families	57.1%
With Related Children	24.7%
Other Family (No Spouse Present)	17.0%
Other Family with Male Householder	5.8%
With Related Children	3.7%
Other Family with Female Householder	11.2%
With Related Children	7.3%
Nonfamily Households	4.9%
All Households with Children	36.0%
Multigenerational Households	4.9%
Unmarried Partner Households	8.6%
Male-female	8.1%
Same-sex	0.5%
2010 Households by Size	
Total	1,541
1 Person Household	21.0%
2 Person Household	35.2%
3 Person Household	16.4%
4 Person Household	13.8%
5 Person Household	8.2%
6 Person Household	4.0%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	1,541
Owner Occupied	71.3%
Owned with a Mortgage/Loan	44.6%
Owned Free and Clear	26.7%
Renter Occupied	28.7%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,768
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Southern Satellites (10A)
2. Small Town Simplicity
3. Top Tier (1A)

2017 Consumer Spending

Apparel & Services: Total \$	\$2,057,493
Average Spent	\$1,379.02
Spending Potential Index	64
Education: Total \$	\$1,098,821
Average Spent	\$736.47
Spending Potential Index	51
Entertainment/Recreation: Total \$	\$3,127,796
Average Spent	\$2,096.38
Spending Potential Index	67
Food at Home: Total \$	\$5,204,832
Average Spent	\$3,488.49
Spending Potential Index	69
Food Away from Home: Total \$	\$3,291,065
Average Spent	\$2,205.81
Spending Potential Index	66
Health Care: Total \$	\$6,029,143
Average Spent	\$4,040.98
Spending Potential Index	72
HH Furnishings & Equipment: Total \$	\$1,921,107
Average Spent	\$1,287.61
Spending Potential Index	66
Personal Care Products & Services: Total \$	\$754,799
Average Spent	\$505.90
Spending Potential Index	64
Shelter: Total \$	\$14,515,827
Average Spent	\$9,729.11
Spending Potential Index	60
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,400,781
Average Spent	\$1,609.10
Spending Potential Index	69
Travel: Total \$	\$1,784,511
Average Spent	\$1,196.05
Spending Potential Index	58
Vehicle Maintenance & Repairs: Total \$	\$1,110,383
Average Spent	\$744.22
Spending Potential Index	69

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

July 18, 2017