



Community Profile

Bethel Village, OH
 Bethel Village, OH (3906068)
 Geography: Place

Prepared by Esri

	Bethel villag...
Population Summary	
2000 Total Population	2,729
2010 Total Population	2,749
2017 Total Population	2,815
2017 Group Quarters	13
2022 Total Population	2,868
2017-2022 Annual Rate	0.37%
2017 Total Daytime Population	2,578
Workers	868
Residents	1,710
Household Summary	
2000 Households	1,042
2000 Average Household Size	2.61
2010 Households	1,065
2010 Average Household Size	2.57
2017 Households	1,093
2017 Average Household Size	2.56
2022 Households	1,116
2022 Average Household Size	2.56
2017-2022 Annual Rate	0.42%
2010 Families	693
2010 Average Family Size	3.16
2017 Families	726
2017 Average Family Size	3.11
2022 Families	736
2022 Average Family Size	3.11
2017-2022 Annual Rate	0.27%
Housing Unit Summary	
2000 Housing Units	1,118
Owner Occupied Housing Units	57.1%
Renter Occupied Housing Units	36.1%
Vacant Housing Units	6.8%
2010 Housing Units	1,196
Owner Occupied Housing Units	43.1%
Renter Occupied Housing Units	46.0%
Vacant Housing Units	11.0%
2017 Housing Units	1,228
Owner Occupied Housing Units	47.7%
Renter Occupied Housing Units	41.4%
Vacant Housing Units	11.0%
2022 Housing Units	1,256
Owner Occupied Housing Units	47.5%
Renter Occupied Housing Units	41.3%
Vacant Housing Units	11.1%
Median Household Income	
2017	\$41,536
2022	\$47,641
Median Home Value	
2017	\$107,554
2022	\$117,308
Per Capita Income	
2017	\$20,536
2022	\$24,254
Median Age	
2010	33.9
2017	35.9
2022	35.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income

Household Income Base	1,094
<\$15,000	15.0%
\$15,000 - \$24,999	13.3%
\$25,000 - \$34,999	12.2%
\$35,000 - \$49,999	18.1%
\$50,000 - \$74,999	19.4%
\$75,000 - \$99,999	11.0%
\$100,000 - \$149,999	7.2%
\$150,000 - \$199,999	2.7%
\$200,000+	1.1%

Average Household Income \$53,333

2022 Households by Income

Household Income Base	1,117
<\$15,000	14.3%
\$15,000 - \$24,999	12.0%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	18.2%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	10.3%
\$150,000 - \$199,999	4.1%
\$200,000+	1.3%

Average Household Income \$62,919

2017 Owner Occupied Housing Units by Value

Total	586
<\$50,000	2.0%
\$50,000 - \$99,999	44.4%
\$100,000 - \$149,999	23.7%
\$150,000 - \$199,999	17.4%
\$200,000 - \$249,999	7.2%
\$250,000 - \$299,999	1.2%
\$300,000 - \$399,999	3.1%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$128,968

2022 Owner Occupied Housing Units by Value

Total	596
<\$50,000	1.8%
\$50,000 - \$99,999	40.6%
\$100,000 - \$149,999	21.8%
\$150,000 - \$199,999	17.1%
\$200,000 - \$249,999	8.7%
\$250,000 - \$299,999	1.7%
\$300,000 - \$399,999	6.0%
\$400,000 - \$499,999	2.0%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$143,624

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total		2,749
0 - 4		7.8%
5 - 9		7.9%
10 - 14		7.8%
15 - 24		14.6%
25 - 34		13.4%
35 - 44		13.2%
45 - 54		12.6%
55 - 64		9.8%
65 - 74		6.4%
75 - 84		3.9%
85 +		2.7%
18 +		70.9%
2017 Population by Age		
Total		2,813
0 - 4		7.4%
5 - 9		7.1%
10 - 14		6.9%
15 - 24		13.9%
25 - 34		13.5%
35 - 44		12.7%
45 - 54		12.9%
55 - 64		11.0%
65 - 74		8.2%
75 - 84		4.2%
85 +		2.1%
18 +		74.6%
2022 Population by Age		
Total		2,869
0 - 4		7.2%
5 - 9		7.3%
10 - 14		7.2%
15 - 24		12.6%
25 - 34		14.7%
35 - 44		11.9%
45 - 54		12.1%
55 - 64		11.9%
65 - 74		8.7%
75 - 84		4.7%
85 +		1.8%
18 +		74.3%
2010 Population by Sex		
Males		1,277
Females		1,472
2017 Population by Sex		
Males		1,323
Females		1,490
2022 Population by Sex		
Males		1,355
Females		1,514

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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	Bethel villag...
2010 Population by Race/Ethnicity	
Total	2,749
White Alone	97.3%
Black Alone	0.4%
American Indian Alone	0.1%
Asian Alone	0.1%
Pacific Islander Alone	0.4%
Some Other Race Alone	0.1%
Two or More Races	1.6%
Hispanic Origin	0.9%
Diversity Index	7.1
2017 Population by Race/Ethnicity	
Total	2,816
White Alone	97.1%
Black Alone	0.5%
American Indian Alone	0.1%
Asian Alone	0.2%
Pacific Islander Alone	0.3%
Some Other Race Alone	0.1%
Two or More Races	1.6%
Hispanic Origin	1.3%
Diversity Index	8.1
2022 Population by Race/Ethnicity	
Total	2,868
White Alone	96.6%
Black Alone	0.6%
American Indian Alone	0.1%
Asian Alone	0.3%
Pacific Islander Alone	0.4%
Some Other Race Alone	0.1%
Two or More Races	1.9%
Hispanic Origin	1.6%
Diversity Index	9.7
2010 Population by Relationship and Household Type	
Total	2,749
In Households	99.4%
In Family Households	83.6%
Householder	25.2%
Spouse	15.9%
Child	35.9%
Other relative	2.7%
Nonrelative	4.0%
In Nonfamily Households	15.8%
In Group Quarters	0.6%
Institutionalized Population	0.6%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment	
Total	1,822
Less than 9th Grade	5.6%
9th - 12th Grade, No Diploma	11.4%
High School Graduate	47.5%
GED/Alternative Credential	4.1%
Some College, No Degree	13.6%
Associate Degree	7.7%
Bachelor's Degree	6.8%
Graduate/Professional Degree	3.3%
2017 Population 15+ by Marital Status	
Total	2,215
Never Married	32.5%
Married	47.4%
Widowed	6.2%
Divorced	14.0%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	91.2%
Civilian Unemployed (Unemployment Rate)	8.8%
2017 Employed Population 16+ by Industry	
Total	1,117
Agriculture/Mining	0.5%
Construction	6.5%
Manufacturing	14.2%
Wholesale Trade	2.2%
Retail Trade	16.6%
Transportation/Utilities	3.2%
Information	0.2%
Finance/Insurance/Real Estate	5.9%
Services	47.0%
Public Administration	3.5%
2017 Employed Population 16+ by Occupation	
Total	1,115
White Collar	41.7%
Management/Business/Financial	4.5%
Professional	14.1%
Sales	14.1%
Administrative Support	9.1%
Services	27.0%
Blue Collar	31.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	6.3%
Installation/Maintenance/Repair	3.4%
Production	10.5%
Transportation/Material Moving	11.1%
2010 Population By Urban/ Rural Status	
Total Population	2,749
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	96.4%
Rural Population	3.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	1,065
Households with 1 Person	30.0%
Households with 2+ People	70.0%
Family Households	65.1%
Husband-wife Families	40.9%
With Related Children	20.7%
Other Family (No Spouse Present)	24.1%
Other Family with Male Householder	5.5%
With Related Children	4.8%
Other Family with Female Householder	18.6%
With Related Children	13.7%
Nonfamily Households	5.0%
All Households with Children	39.4%
Multigenerational Households	4.8%
Unmarried Partner Households	9.0%
Male-female	8.8%
Same-sex	0.2%
2010 Households by Size	
Total	1,065
1 Person Household	30.0%
2 Person Household	28.4%
3 Person Household	16.8%
4 Person Household	12.9%
5 Person Household	7.2%
6 Person Household	2.8%
7 + Person Household	2.0%
2010 Households by Tenure and Mortgage Status	
Total	1,065
Owner Occupied	48.4%
Owned with a Mortgage/Loan	36.1%
Owned Free and Clear	12.3%
Renter Occupied	51.6%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,196
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	96.9%
Rural Housing Units	3.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Traditional Living (12B)
2. Heartland Communities
3. Salt of the Earth (6B)

2017 Consumer Spending

Apparel & Services: Total \$	\$1,505,633
Average Spent	\$1,377.52
Spending Potential Index	64
Education: Total \$	\$968,531
Average Spent	\$886.12
Spending Potential Index	61
Entertainment/Recreation: Total \$	\$2,344,116
Average Spent	\$2,144.66
Spending Potential Index	69
Food at Home: Total \$	\$3,917,531
Average Spent	\$3,584.20
Spending Potential Index	71
Food Away from Home: Total \$	\$2,403,080
Average Spent	\$2,198.61
Spending Potential Index	66
Health Care: Total \$	\$4,400,697
Average Spent	\$4,026.25
Spending Potential Index	72
HH Furnishings & Equipment: Total \$	\$1,457,771
Average Spent	\$1,333.73
Spending Potential Index	69
Personal Care Products & Services: Total \$	\$570,977
Average Spent	\$522.39
Spending Potential Index	66
Shelter: Total \$	\$11,183,705
Average Spent	\$10,232.12
Spending Potential Index	63
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,697,108
Average Spent	\$1,552.71
Spending Potential Index	66
Travel: Total \$	\$1,406,422
Average Spent	\$1,286.75
Spending Potential Index	62
Vehicle Maintenance & Repairs: Total \$	\$827,127
Average Spent	\$756.75
Spending Potential Index	71

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

July 18, 2017