



Community Profile

Batavia Township
Batavia township (3902504157)
Geography: County Subdivision

Prepared by Esri

	Batavia towns...
Population Summary	
2000 Total Population	17,503
2010 Total Population	23,280
2017 Total Population	25,146
2017 Group Quarters	683
2022 Total Population	26,312
2017-2022 Annual Rate	0.91%
2017 Total Daytime Population	23,765
Workers	10,562
Residents	13,203
Household Summary	
2000 Households	6,238
2000 Average Household Size	2.70
2010 Households	8,476
2010 Average Household Size	2.67
2017 Households	9,159
2017 Average Household Size	2.67
2022 Households	9,596
2022 Average Household Size	2.67
2017-2022 Annual Rate	0.94%
2010 Families	6,173
2010 Average Family Size	3.10
2017 Families	6,592
2017 Average Family Size	3.12
2022 Families	6,870
2022 Average Family Size	3.13
2017-2022 Annual Rate	0.83%
Housing Unit Summary	
2000 Housing Units	6,637
Owner Occupied Housing Units	61.8%
Renter Occupied Housing Units	32.2%
Vacant Housing Units	6.0%
2010 Housing Units	9,117
Owner Occupied Housing Units	64.5%
Renter Occupied Housing Units	28.4%
Vacant Housing Units	7.0%
2017 Housing Units	9,785
Owner Occupied Housing Units	63.0%
Renter Occupied Housing Units	30.6%
Vacant Housing Units	6.4%
2022 Housing Units	10,276
Owner Occupied Housing Units	62.8%
Renter Occupied Housing Units	30.6%
Vacant Housing Units	6.6%
Median Household Income	
2017	\$58,467
2022	\$67,217
Median Home Value	
2017	\$172,885
2022	\$202,894
Per Capita Income	
2017	\$27,072
2022	\$30,899
Median Age	
2010	34.2
2017	35.3
2022	35.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income

Household Income Base	9,159
<\$15,000	10.9%
\$15,000 - \$24,999	9.0%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	11.9%
\$50,000 - \$74,999	19.9%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	16.9%
\$150,000 - \$199,999	5.3%
\$200,000+	2.8%

Average Household Income \$72,747

2022 Households by Income

Household Income Base	9,596
<\$15,000	10.2%
\$15,000 - \$24,999	7.9%
\$25,000 - \$34,999	7.8%
\$35,000 - \$49,999	10.1%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	16.5%
\$100,000 - \$149,999	19.5%
\$150,000 - \$199,999	6.2%
\$200,000+	3.4%

Average Household Income \$83,219

2017 Owner Occupied Housing Units by Value

Total	6,168
<\$50,000	8.6%
\$50,000 - \$99,999	10.1%
\$100,000 - \$149,999	21.0%
\$150,000 - \$199,999	22.4%
\$200,000 - \$249,999	12.0%
\$250,000 - \$299,999	7.4%
\$300,000 - \$399,999	12.3%
\$400,000 - \$499,999	3.1%
\$500,000 - \$749,999	2.0%
\$750,000 - \$999,999	0.7%
\$1,000,000 +	0.3%

Average Home Value \$202,489

2022 Owner Occupied Housing Units by Value

Total	6,453
<\$50,000	7.1%
\$50,000 - \$99,999	7.6%
\$100,000 - \$149,999	15.7%
\$150,000 - \$199,999	19.0%
\$200,000 - \$249,999	12.2%
\$250,000 - \$299,999	9.3%
\$300,000 - \$399,999	18.3%
\$400,000 - \$499,999	5.3%
\$500,000 - \$749,999	3.8%
\$750,000 - \$999,999	1.4%
\$1,000,000 +	0.4%

Average Home Value \$242,472

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total		23,280
0 - 4		8.8%
5 - 9		8.0%
10 - 14		7.0%
15 - 24		12.9%
25 - 34		14.5%
35 - 44		14.1%
45 - 54		14.7%
55 - 64		10.6%
65 - 74		5.5%
75 - 84		3.1%
85 +		1.0%
18 +		72.3%
2017 Population by Age		
Total		25,146
0 - 4		8.0%
5 - 9		7.8%
10 - 14		7.1%
15 - 24		12.5%
25 - 34		14.2%
35 - 44		13.4%
45 - 54		13.3%
55 - 64		12.4%
65 - 74		7.1%
75 - 84		3.1%
85 +		1.2%
18 +		73.5%
2022 Population by Age		
Total		26,312
0 - 4		7.8%
5 - 9		7.5%
10 - 14		7.4%
15 - 24		12.4%
25 - 34		13.8%
35 - 44		13.3%
45 - 54		12.3%
55 - 64		12.3%
65 - 74		8.2%
75 - 84		3.8%
85 +		1.2%
18 +		73.5%
2010 Population by Sex		
Males		11,392
Females		11,888
2017 Population by Sex		
Males		12,327
Females		12,819
2022 Population by Sex		
Males		12,915
Females		13,397

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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		Batavia towns...
2010 Population by Race/Ethnicity		
Total		23,280
White Alone		95.2%
Black Alone		1.6%
American Indian Alone		0.3%
Asian Alone		0.8%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		1.8%
Hispanic Origin		1.4%
Diversity Index		11.7
2017 Population by Race/Ethnicity		
Total		25,146
White Alone		93.8%
Black Alone		2.3%
American Indian Alone		0.3%
Asian Alone		1.0%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		2.3%
Hispanic Origin		1.9%
Diversity Index		15.1
2022 Population by Race/Ethnicity		
Total		26,312
White Alone		92.7%
Black Alone		2.8%
American Indian Alone		0.3%
Asian Alone		1.2%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		2.7%
Hispanic Origin		2.3%
Diversity Index		17.9
2010 Population by Relationship and Household Type		
Total		23,280
In Households		97.1%
In Family Households		84.8%
Householder		26.5%
Spouse		19.2%
Child		34.1%
Other relative		2.3%
Nonrelative		2.6%
In Nonfamily Households		12.3%
In Group Quarters		2.9%
Institutionalized Population		2.2%
Noninstitutionalized Population		0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment	
Total	16,257
Less than 9th Grade	3.4%
9th - 12th Grade, No Diploma	8.2%
High School Graduate	25.8%
GED/Alternative Credential	5.7%
Some College, No Degree	19.4%
Associate Degree	12.1%
Bachelor's Degree	16.5%
Graduate/Professional Degree	8.8%
2017 Population 15+ by Marital Status	
Total	19,392
Never Married	30.1%
Married	51.6%
Widowed	4.7%
Divorced	13.6%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	95.9%
Civilian Unemployed (Unemployment Rate)	4.1%
2017 Employed Population 16+ by Industry	
Total	12,033
Agriculture/Mining	0.3%
Construction	6.3%
Manufacturing	12.3%
Wholesale Trade	2.6%
Retail Trade	10.0%
Transportation/Utilities	6.2%
Information	1.8%
Finance/Insurance/Real Estate	7.3%
Services	49.9%
Public Administration	3.3%
2017 Employed Population 16+ by Occupation	
Total	12,033
White Collar	58.8%
Management/Business/Financial	14.3%
Professional	20.7%
Sales	9.0%
Administrative Support	14.9%
Services	18.7%
Blue Collar	22.5%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	5.9%
Installation/Maintenance/Repair	4.5%
Production	6.3%
Transportation/Material Moving	5.6%
2010 Population By Urban/ Rural Status	
Total Population	23,280
Population Inside Urbanized Area	90.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	9.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	8,476
Households with 1 Person	22.1%
Households with 2+ People	77.9%
Family Households	72.8%
Husband-wife Families	52.7%
With Related Children	25.3%
Other Family (No Spouse Present)	20.1%
Other Family with Male Householder	5.3%
With Related Children	3.7%
Other Family with Female Householder	14.8%
With Related Children	10.9%
Nonfamily Households	5.1%
All Households with Children	40.6%
Multigenerational Households	3.6%
Unmarried Partner Households	7.9%
Male-female	7.5%
Same-sex	0.4%
2010 Households by Size	
Total	8,476
1 Person Household	22.1%
2 Person Household	32.5%
3 Person Household	18.3%
4 Person Household	16.4%
5 Person Household	7.1%
6 Person Household	2.8%
7 + Person Household	0.9%
2010 Households by Tenure and Mortgage Status	
Total	8,476
Owner Occupied	69.4%
Owned with a Mortgage/Loan	55.8%
Owned Free and Clear	13.6%
Renter Occupied	30.6%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	9,117
Housing Units Inside Urbanized Area	90.4%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	9.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		Batavia towns...
1.		Middleburg (4C)
2.		Soccer Moms (4A)
3.		Bright Young Professionals
2017 Consumer Spending		
Apparel & Services: Total \$		\$18,148,323
Average Spent		\$1,981.47
Spending Potential Index		92
Education: Total \$		\$11,798,319
Average Spent		\$1,288.17
Spending Potential Index		88
Entertainment/Recreation: Total \$		\$25,751,395
Average Spent		\$2,811.59
Spending Potential Index		90
Food at Home: Total \$		\$41,715,212
Average Spent		\$4,554.56
Spending Potential Index		90
Food Away from Home: Total \$		\$28,188,987
Average Spent		\$3,077.74
Spending Potential Index		92
Health Care: Total \$		\$45,713,171
Average Spent		\$4,991.07
Spending Potential Index		89
HH Furnishings & Equipment: Total \$		\$16,319,651
Average Spent		\$1,781.82
Spending Potential Index		92
Personal Care Products & Services: Total \$		\$6,671,930
Average Spent		\$728.46
Spending Potential Index		91
Shelter: Total \$		\$133,335,382
Average Spent		\$14,557.85
Spending Potential Index		90
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$19,324,506
Average Spent		\$2,109.89
Spending Potential Index		90
Travel: Total \$		\$16,958,889
Average Spent		\$1,851.61
Spending Potential Index		89
Vehicle Maintenance & Repairs: Total \$		\$8,884,257
Average Spent		\$970.00
Spending Potential Index		90

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.