



Community Profile

Williamsburg Village, OH
 Williamsburg Village, OH (3985288)
 Geography: Place

Prepared by Esri

Williamsburg ...

Population Summary	
2000 Total Population	2,366
2010 Total Population	2,512
2017 Total Population	2,555
2017 Group Quarters	24
2022 Total Population	2,599
2017-2022 Annual Rate	0.34%
2017 Total Daytime Population	2,484
Workers	1,108
Residents	1,376
Household Summary	
2000 Households	928
2000 Average Household Size	2.53
2010 Households	999
2010 Average Household Size	2.46
2017 Households	1,019
2017 Average Household Size	2.48
2022 Households	1,037
2022 Average Household Size	2.48
2017-2022 Annual Rate	0.35%
2010 Families	643
2010 Average Family Size	3.04
2017 Families	712
2017 Average Family Size	2.92
2022 Families	721
2022 Average Family Size	2.93
2017-2022 Annual Rate	0.25%
Housing Unit Summary	
2000 Housing Units	1,003
Owner Occupied Housing Units	64.6%
Renter Occupied Housing Units	27.9%
Vacant Housing Units	7.5%
2010 Housing Units	1,113
Owner Occupied Housing Units	46.8%
Renter Occupied Housing Units	42.9%
Vacant Housing Units	10.2%
2017 Housing Units	1,140
Owner Occupied Housing Units	57.1%
Renter Occupied Housing Units	32.3%
Vacant Housing Units	10.6%
2022 Housing Units	1,163
Owner Occupied Housing Units	57.0%
Renter Occupied Housing Units	32.2%
Vacant Housing Units	10.8%
Median Household Income	
2017	\$51,060
2022	\$55,343
Median Home Value	
2017	\$121,168
2022	\$145,946
Per Capita Income	
2017	\$23,386
2022	\$27,481
Median Age	
2010	36.6
2017	39.5
2022	39.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income

Household Income Base	1,019
<\$15,000	13.7%
\$15,000 - \$24,999	12.7%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	11.9%
\$50,000 - \$74,999	25.8%
\$75,000 - \$99,999	12.8%
\$100,000 - \$149,999	7.9%
\$150,000 - \$199,999	2.6%
\$200,000+	2.7%

Average Household Income \$61,366

2022 Households by Income

Household Income Base	1,038
<\$15,000	13.3%
\$15,000 - \$24,999	11.4%
\$25,000 - \$34,999	8.5%
\$35,000 - \$49,999	9.8%
\$50,000 - \$74,999	23.3%
\$75,000 - \$99,999	15.7%
\$100,000 - \$149,999	10.6%
\$150,000 - \$199,999	3.7%
\$200,000+	3.8%

Average Household Income \$72,250

2017 Owner Occupied Housing Units by Value

Total	650
<\$50,000	7.5%
\$50,000 - \$99,999	33.5%
\$100,000 - \$149,999	21.1%
\$150,000 - \$199,999	13.4%
\$200,000 - \$249,999	6.0%
\$250,000 - \$299,999	6.9%
\$300,000 - \$399,999	5.5%
\$400,000 - \$499,999	2.6%
\$500,000 - \$749,999	3.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$161,654

2022 Owner Occupied Housing Units by Value

Total	662
<\$50,000	5.9%
\$50,000 - \$99,999	28.7%
\$100,000 - \$149,999	16.8%
\$150,000 - \$199,999	12.4%
\$200,000 - \$249,999	6.0%
\$250,000 - \$299,999	9.1%
\$300,000 - \$399,999	9.4%
\$400,000 - \$499,999	5.1%
\$500,000 - \$749,999	6.6%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$201,586

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	Williamsburg ...
2010 Population by Age	
Total	2,512
0 - 4	7.8%
5 - 9	6.7%
10 - 14	7.4%
15 - 24	13.7%
25 - 34	12.2%
35 - 44	14.6%
45 - 54	14.3%
55 - 64	11.4%
65 - 74	6.5%
75 - 84	3.7%
85 +	1.7%
18 +	73.4%
2017 Population by Age	
Total	2,554
0 - 4	6.9%
5 - 9	6.7%
10 - 14	6.3%
15 - 24	12.1%
25 - 34	12.8%
35 - 44	12.0%
45 - 54	14.1%
55 - 64	14.3%
65 - 74	9.5%
75 - 84	3.8%
85 +	1.5%
18 +	76.4%
2022 Population by Age	
Total	2,598
0 - 4	6.5%
5 - 9	6.9%
10 - 14	7.0%
15 - 24	11.0%
25 - 34	12.8%
35 - 44	11.8%
45 - 54	13.0%
55 - 64	13.7%
65 - 74	10.8%
75 - 84	5.0%
85 +	1.5%
18 +	75.8%
2010 Population by Sex	
Males	1,216
Females	1,296
2017 Population by Sex	
Males	1,247
Females	1,307
2022 Population by Sex	
Males	1,274
Females	1,324

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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		Williamsburg ...
2010 Population by Race/Ethnicity		
Total		2,512
White Alone		98.0%
Black Alone		0.5%
American Indian Alone		0.2%
Asian Alone		0.1%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		1.0%
Hispanic Origin		0.5%
Diversity Index		4.8
2017 Population by Race/Ethnicity		
Total		2,553
White Alone		98.0%
Black Alone		0.4%
American Indian Alone		0.2%
Asian Alone		0.2%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.2%
Two or More Races		1.1%
Hispanic Origin		0.8%
Diversity Index		5.7
2022 Population by Race/Ethnicity		
Total		2,598
White Alone		97.5%
Black Alone		0.5%
American Indian Alone		0.2%
Asian Alone		0.2%
Pacific Islander Alone		0.1%
Some Other Race Alone		0.2%
Two or More Races		1.3%
Hispanic Origin		1.0%
Diversity Index		6.9
2010 Population by Relationship and Household Type		
Total		2,512
In Households		97.9%
In Family Households		81.6%
Householder		25.6%
Spouse		17.1%
Child		32.5%
Other relative		2.5%
Nonrelative		3.9%
In Nonfamily Households		16.3%
In Group Quarters		2.1%
Institutionalized Population		0.2%
Noninstitutionalized Population		1.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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	Williamsburg ...
2017 Population 25+ by Educational Attainment	
Total	1,737
Less than 9th Grade	5.3%
9th - 12th Grade, No Diploma	11.1%
High School Graduate	39.8%
GED/Alternative Credential	5.8%
Some College, No Degree	20.0%
Associate Degree	7.5%
Bachelor's Degree	5.8%
Graduate/Professional Degree	4.8%
2017 Population 15+ by Marital Status	
Total	2,046
Never Married	33.4%
Married	49.6%
Widowed	4.4%
Divorced	12.6%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	95.1%
Civilian Unemployed (Unemployment Rate)	4.9%
2017 Employed Population 16+ by Industry	
Total	1,192
Agriculture/Mining	0.0%
Construction	4.7%
Manufacturing	18.6%
Wholesale Trade	1.1%
Retail Trade	14.2%
Transportation/Utilities	5.0%
Information	2.6%
Finance/Insurance/Real Estate	3.3%
Services	46.4%
Public Administration	4.0%
2017 Employed Population 16+ by Occupation	
Total	1,193
White Collar	39.2%
Management/Business/Financial	7.9%
Professional	15.2%
Sales	7.3%
Administrative Support	8.9%
Services	21.5%
Blue Collar	39.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.0%
Installation/Maintenance/Repair	7.0%
Production	20.5%
Transportation/Material Moving	7.7%
2010 Population By Urban/ Rural Status	
Total Population	2,512
Population Inside Urbanized Area	89.5%
Population Inside Urbanized Cluster	0.0%
Rural Population	10.5%

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		Williamsburg ...
2010 Households by Type		
Total		999
Households with 1 Person		31.2%
Households with 2+ People		68.8%
Family Households		64.4%
Husband-wife Families		42.9%
With Related Children		20.4%
Other Family (No Spouse Present)		21.4%
Other Family with Male Householder		5.7%
With Related Children		4.1%
Other Family with Female Householder		15.7%
With Related Children		11.2%
Nonfamily Households		4.4%
All Households with Children		36.2%
Multigenerational Households		4.3%
Unmarried Partner Households		7.0%
Male-female		6.7%
Same-sex		0.3%
2010 Households by Size		
Total		999
1 Person Household		31.2%
2 Person Household		29.2%
3 Person Household		17.8%
4 Person Household		12.4%
5 Person Household		5.6%
6 Person Household		2.1%
7 + Person Household		1.6%
2010 Households by Tenure and Mortgage Status		
Total		999
Owner Occupied		52.2%
Owned with a Mortgage/Loan		40.0%
Owned Free and Clear		12.1%
Renter Occupied		47.8%
2010 Housing Units By Urban/ Rural Status		
Total Housing Units		1,113
Housing Units Inside Urbanized Area		90.6%
Housing Units Inside Urbanized Cluster		0.0%
Rural Housing Units		9.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Salt of the Earth (6B)
2. Traditional Living (12B)
3. Top Tier (1A)

2017 Consumer Spending

Apparel & Services: Total \$	\$1,618,361
Average Spent	\$1,588.19
Spending Potential Index	74
Education: Total \$	\$1,071,209
Average Spent	\$1,051.24
Spending Potential Index	72
Entertainment/Recreation: Total \$	\$2,476,119
Average Spent	\$2,429.95
Spending Potential Index	78
Food at Home: Total \$	\$4,062,842
Average Spent	\$3,987.09
Spending Potential Index	79
Food Away from Home: Total \$	\$2,555,932
Average Spent	\$2,508.27
Spending Potential Index	75
Health Care: Total \$	\$4,653,335
Average Spent	\$4,566.57
Spending Potential Index	82
HH Furnishings & Equipment: Total \$	\$1,547,163
Average Spent	\$1,518.31
Spending Potential Index	78
Personal Care Products & Services: Total \$	\$615,374
Average Spent	\$603.90
Spending Potential Index	76
Shelter: Total \$	\$11,919,205
Average Spent	\$11,696.96
Spending Potential Index	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,824,051
Average Spent	\$1,790.04
Spending Potential Index	76
Travel: Total \$	\$1,555,180
Average Spent	\$1,526.18
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$866,153
Average Spent	\$850.00
Spending Potential Index	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

July 18, 2017