



Community Profile

Owensville, OH
 Owensville Village, OH (3959220)
 Geography: Place

Prepared by Esri

	Owensville vi...
Population Summary	
2000 Total Population	790
2010 Total Population	794
2017 Total Population	813
2017 Group Quarters	0
2022 Total Population	830
2017-2022 Annual Rate	0.41%
2017 Total Daytime Population	708
Workers	243
Residents	465
Household Summary	
2000 Households	354
2000 Average Household Size	2.23
2010 Households	387
2010 Average Household Size	2.05
2017 Households	398
2017 Average Household Size	2.04
2022 Households	406
2022 Average Household Size	2.04
2017-2022 Annual Rate	0.40%
2010 Families	196
2010 Average Family Size	2.88
2017 Families	248
2017 Average Family Size	2.60
2022 Families	251
2022 Average Family Size	2.61
2017-2022 Annual Rate	0.24%
Housing Unit Summary	
2000 Housing Units	380
Owner Occupied Housing Units	56.3%
Renter Occupied Housing Units	36.8%
Vacant Housing Units	6.8%
2010 Housing Units	429
Owner Occupied Housing Units	32.4%
Renter Occupied Housing Units	57.8%
Vacant Housing Units	9.8%
2017 Housing Units	437
Owner Occupied Housing Units	47.8%
Renter Occupied Housing Units	43.2%
Vacant Housing Units	8.9%
2022 Housing Units	448
Owner Occupied Housing Units	47.5%
Renter Occupied Housing Units	43.3%
Vacant Housing Units	9.4%
Median Household Income	
2017	\$63,599
2022	\$75,780
Median Home Value	
2017	\$187,195
2022	\$277,027
Per Capita Income	
2017	\$33,927
2022	\$40,199
Median Age	
2010	44.7
2017	43.3
2022	43.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income

Household Income Base	397
<\$15,000	7.1%
\$15,000 - \$24,999	6.3%
\$25,000 - \$34,999	9.3%
\$35,000 - \$49,999	10.1%
\$50,000 - \$74,999	26.4%
\$75,000 - \$99,999	14.6%
\$100,000 - \$149,999	16.1%
\$150,000 - \$199,999	6.3%
\$200,000+	3.8%

Average Household Income \$80,212

2022 Households by Income

Household Income Base	406
<\$15,000	6.2%
\$15,000 - \$24,999	5.2%
\$25,000 - \$34,999	7.4%
\$35,000 - \$49,999	7.9%
\$50,000 - \$74,999	22.7%
\$75,000 - \$99,999	17.0%
\$100,000 - \$149,999	20.7%
\$150,000 - \$199,999	8.4%
\$200,000+	4.7%

Average Household Income \$94,853

2017 Owner Occupied Housing Units by Value

Total	209
<\$50,000	1.4%
\$50,000 - \$99,999	8.1%
\$100,000 - \$149,999	25.8%
\$150,000 - \$199,999	19.6%
\$200,000 - \$249,999	2.9%
\$250,000 - \$299,999	15.3%
\$300,000 - \$399,999	22.0%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	4.8%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$228,589

2022 Owner Occupied Housing Units by Value

Total	212
<\$50,000	1.4%
\$50,000 - \$99,999	5.2%
\$100,000 - \$149,999	17.0%
\$150,000 - \$199,999	14.2%
\$200,000 - \$249,999	2.8%
\$250,000 - \$299,999	17.5%
\$300,000 - \$399,999	33.0%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	9.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%

Average Home Value \$276,179

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total		794
0 - 4		5.0%
5 - 9		6.0%
10 - 14		6.2%
15 - 24		13.1%
25 - 34		10.2%
35 - 44		9.7%
45 - 54		16.4%
55 - 64		15.0%
65 - 74		10.3%
75 - 84		6.0%
85 +		2.0%
18 +		79.1%
2017 Population by Age		
Total		816
0 - 4		5.5%
5 - 9		6.1%
10 - 14		6.7%
15 - 24		10.5%
25 - 34		12.6%
35 - 44		10.2%
45 - 54		12.7%
55 - 64		16.2%
65 - 74		12.1%
75 - 84		5.3%
85 +		2.0%
18 +		78.1%
2022 Population by Age		
Total		828
0 - 4		5.2%
5 - 9		5.8%
10 - 14		6.8%
15 - 24		10.4%
25 - 34		10.6%
35 - 44		12.4%
45 - 54		11.1%
55 - 64		14.9%
65 - 74		13.6%
75 - 84		7.1%
85 +		2.1%
18 +		78.3%
2010 Population by Sex		
Males		360
Females		434
2017 Population by Sex		
Males		387
Females		429
2022 Population by Sex		
Males		398
Females		430

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	794
White Alone	97.9%
Black Alone	0.1%
American Indian Alone	0.0%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.8%
Hispanic Origin	0.8%
Diversity Index	5.7

2017 Population by Race/Ethnicity

Total	813
White Alone	97.2%
Black Alone	0.1%
American Indian Alone	0.0%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	2.3%
Hispanic Origin	1.2%
Diversity Index	7.9

2022 Population by Race/Ethnicity

Total	829
White Alone	96.6%
Black Alone	0.1%
American Indian Alone	0.0%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	2.9%
Hispanic Origin	1.6%
Diversity Index	9.7

2010 Population by Relationship and Household Type

Total	794
In Households	100.0%
In Family Households	73.2%
Householder	24.7%
Spouse	16.8%
Child	27.1%
Other relative	2.6%
Nonrelative	2.0%
In Nonfamily Households	26.8%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

July 18, 2017



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2017 Population 25+ by Educational Attainment	
Total	579
Less than 9th Grade	4.3%
9th - 12th Grade, No Diploma	9.7%
High School Graduate	35.2%
GED/Alternative Credential	4.1%
Some College, No Degree	18.3%
Associate Degree	8.8%
Bachelor's Degree	11.4%
Graduate/Professional Degree	8.1%
2017 Population 15+ by Marital Status	
Total	664
Never Married	20.6%
Married	47.7%
Widowed	11.6%
Divorced	20.0%
2017 Civilian Population 16+ in Labor Force	
Civilian Employed	98.9%
Civilian Unemployed (Unemployment Rate)	1.1%
2017 Employed Population 16+ by Industry	
Total	353
Agriculture/Mining	0.0%
Construction	7.4%
Manufacturing	10.6%
Wholesale Trade	1.1%
Retail Trade	8.9%
Transportation/Utilities	4.6%
Information	3.7%
Finance/Insurance/Real Estate	7.4%
Services	56.0%
Public Administration	0.3%
2017 Employed Population 16+ by Occupation	
Total	355
White Collar	51.8%
Management/Business/Financial	18.0%
Professional	17.7%
Sales	5.4%
Administrative Support	10.7%
Services	22.0%
Blue Collar	26.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	5.6%
Production	11.0%
Transportation/Material Moving	4.8%
2010 Population By Urban/ Rural Status	
Total Population	794
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	387
Households with 1 Person	45.0%
Households with 2+ People	55.0%
Family Households	50.6%
Husband-wife Families	34.4%
With Related Children	11.9%
Other Family (No Spouse Present)	16.3%
Other Family with Male Householder	4.1%
With Related Children	2.8%
Other Family with Female Householder	12.1%
With Related Children	9.3%
Nonfamily Households	4.4%
All Households with Children	24.5%
Multigenerational Households	3.4%
Unmarried Partner Households	5.9%
Male-female	5.4%
Same-sex	0.5%
2010 Households by Size	
Total	387
1 Person Household	45.0%
2 Person Household	27.9%
3 Person Household	12.1%
4 Person Household	8.8%
5 Person Household	4.4%
6 Person Household	1.8%
7 + Person Household	0.0%
2010 Households by Tenure and Mortgage Status	
Total	387
Owner Occupied	35.9%
Owned with a Mortgage/Loan	26.4%
Owned Free and Clear	9.6%
Renter Occupied	64.1%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	429
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Salt of the Earth (6B)
2. The Great Outdoors (6C)
3. Top Tier (1A)

2017 Consumer Spending

Apparel & Services: Total \$	\$809,415
Average Spent	\$2,033.71
Spending Potential Index	94
Education: Total \$	\$516,176
Average Spent	\$1,296.92
Spending Potential Index	89
Entertainment/Recreation: Total \$	\$1,273,132
Average Spent	\$3,198.83
Spending Potential Index	103
Food at Home: Total \$	\$2,043,136
Average Spent	\$5,133.51
Spending Potential Index	102
Food Away from Home: Total \$	\$1,282,712
Average Spent	\$3,222.89
Spending Potential Index	97
Health Care: Total \$	\$2,446,010
Average Spent	\$6,145.75
Spending Potential Index	110
HH Furnishings & Equipment: Total \$	\$785,196
Average Spent	\$1,972.85
Spending Potential Index	101
Personal Care Products & Services: Total \$	\$313,435
Average Spent	\$787.53
Spending Potential Index	99
Shelter: Total \$	\$5,957,057
Average Spent	\$14,967.48
Spending Potential Index	92
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$956,072
Average Spent	\$2,402.19
Spending Potential Index	103
Travel: Total \$	\$816,555
Average Spent	\$2,051.65
Spending Potential Index	99
Vehicle Maintenance & Repairs: Total \$	\$445,000
Average Spent	\$1,118.09
Spending Potential Index	104

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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