



# Community Profile

Loveland (Clermont Only)  
Area: 1.16 square miles

Prepared by Esri

## Population Summary

2000 Total Population	1,806
2010 Total Population	1,937
2017 Total Population	2,124
2017 Group Quarters	3
2022 Total Population	2,239
2017-2022 Annual Rate	1.06%
2017 Total Daytime Population	1,493
Workers	605
Residents	888

## Household Summary

2000 Households	686
2000 Average Household Size	2.63
2010 Households	738
2010 Average Household Size	2.62
2017 Households	809
2017 Average Household Size	2.62
2022 Households	852
2022 Average Household Size	2.62
2017-2022 Annual Rate	1.04%
2010 Families	551
2010 Average Family Size	3.04
2017 Families	595
2017 Average Family Size	3.06
2022 Families	623
2022 Average Family Size	3.07
2017-2022 Annual Rate	0.92%

## Housing Unit Summary

2000 Housing Units	733
Owner Occupied Housing Units	68.2%
Renter Occupied Housing Units	25.4%
Vacant Housing Units	6.4%
2010 Housing Units	813
Owner Occupied Housing Units	68.6%
Renter Occupied Housing Units	22.1%
Vacant Housing Units	9.2%
2017 Housing Units	891
Owner Occupied Housing Units	66.3%
Renter Occupied Housing Units	24.5%
Vacant Housing Units	9.2%
2022 Housing Units	941
Owner Occupied Housing Units	65.6%
Renter Occupied Housing Units	25.0%
Vacant Housing Units	9.5%

## Median Household Income

2017	\$84,771
2022	\$94,065

## Median Home Value

2017	\$335,948
2022	\$376,554

## Per Capita Income

2017	\$42,627
2022	\$47,506

## Median Age

2010	39.8
2017	40.4
2022	41.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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## 2017 Households by Income

Household Income Base	809
<\$15,000	7.3%
\$15,000 - \$24,999	6.8%
\$25,000 - \$34,999	7.4%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	13.0%
\$75,000 - \$99,999	10.0%
\$100,000 - \$149,999	15.2%
\$150,000 - \$199,999	13.5%
\$200,000+	15.8%

Average Household Income \$118,956

## 2022 Households by Income

Household Income Base	852
<\$15,000	6.6%
\$15,000 - \$24,999	5.9%
\$25,000 - \$34,999	6.0%
\$35,000 - \$49,999	9.3%
\$50,000 - \$74,999	12.6%
\$75,000 - \$99,999	12.1%
\$100,000 - \$149,999	16.4%
\$150,000 - \$199,999	13.8%
\$200,000+	17.4%

Average Household Income \$132,510

## 2017 Owner Occupied Housing Units by Value

Total	591
<\$50,000	1.4%
\$50,000 - \$99,999	6.8%
\$100,000 - \$149,999	8.8%
\$150,000 - \$199,999	8.1%
\$200,000 - \$249,999	7.1%
\$250,000 - \$299,999	8.6%
\$300,000 - \$399,999	25.9%
\$400,000 - \$499,999	16.9%
\$500,000 - \$749,999	14.0%
\$750,000 - \$999,999	1.4%
\$1,000,000 +	1.2%

Average Home Value \$350,929

## 2022 Owner Occupied Housing Units by Value

Total	617
<\$50,000	0.8%
\$50,000 - \$99,999	3.7%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	5.0%
\$200,000 - \$249,999	5.3%
\$250,000 - \$299,999	7.9%
\$300,000 - \$399,999	28.7%
\$400,000 - \$499,999	21.4%
\$500,000 - \$749,999	19.0%
\$750,000 - \$999,999	1.8%
\$1,000,000 +	1.1%

Average Home Value \$397,123

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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## 2010 Population by Age

Total	1,938
0 - 4	6.0%
5 - 9	8.4%
10 - 14	9.1%
15 - 24	12.2%
25 - 34	8.5%
35 - 44	14.7%
45 - 54	20.5%
55 - 64	12.3%
65 - 74	4.7%
75 - 84	2.5%
85 +	0.9%
18 +	70.5%

## 2017 Population by Age

Total	2,124
0 - 4	5.4%
5 - 9	6.2%
10 - 14	8.0%
15 - 24	14.7%
25 - 34	10.5%
35 - 44	10.3%
45 - 54	16.6%
55 - 64	16.5%
65 - 74	8.1%
75 - 84	2.6%
85 +	1.1%
18 +	75.5%

## 2022 Population by Age

Total	2,239
0 - 4	5.4%
5 - 9	5.6%
10 - 14	6.7%
15 - 24	12.8%
25 - 34	12.6%
35 - 44	10.6%
45 - 54	13.3%
55 - 64	17.2%
65 - 74	10.8%
75 - 84	3.9%
85 +	1.1%
18 +	78.0%

## 2010 Population by Sex

Males	968
Females	969

## 2017 Population by Sex

Males	1,059
Females	1,066

## 2022 Population by Sex

Males	1,113
Females	1,126

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

July 18, 2017



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## 2010 Population by Race/Ethnicity

Total	1,937
White Alone	95.9%
Black Alone	0.9%
American Indian Alone	0.3%
Asian Alone	1.5%
Pacific Islander Alone	0.3%
Some Other Race Alone	0.3%
Two or More Races	0.8%
Hispanic Origin	2.7%
Diversity Index	12.9

## 2017 Population by Race/Ethnicity

Total	2,125
White Alone	94.5%
Black Alone	1.4%
American Indian Alone	0.3%
Asian Alone	1.9%
Pacific Islander Alone	0.5%
Some Other Race Alone	0.3%
Two or More Races	1.1%
Hispanic Origin	3.6%
Diversity Index	16.7

## 2022 Population by Race/Ethnicity

Total	2,239
White Alone	93.4%
Black Alone	1.7%
American Indian Alone	0.4%
Asian Alone	2.2%
Pacific Islander Alone	0.6%
Some Other Race Alone	0.4%
Two or More Races	1.3%
Hispanic Origin	4.4%
Diversity Index	19.9

## 2010 Population by Relationship and Household Type

Total	1,937
In Households	99.8%
In Family Households	88.6%
Householder	27.0%
Spouse	22.8%
Child	35.3%
Other relative	1.5%
Nonrelative	2.1%
In Nonfamily Households	11.3%
In Group Quarters	0.2%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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## 2017 Population 25+ by Educational Attainment

Total	1,395
Less than 9th Grade	1.9%
9th - 12th Grade, No Diploma	5.7%
High School Graduate	12.6%
GED/Alternative Credential	3.0%
Some College, No Degree	18.3%
Associate Degree	8.9%
Bachelor's Degree	33.8%
Graduate/Professional Degree	15.7%

## 2017 Population 15+ by Marital Status

Total	1,708
Never Married	28.7%
Married	59.5%
Widowed	4.7%
Divorced	7.0%

## 2017 Civilian Population 16+ in Labor Force

Civilian Employed	99.4%
Civilian Unemployed (Unemployment Rate)	0.6%

## 2017 Employed Population 16+ by Industry

Total	1,260
Agriculture/Mining	1.2%
Construction	4.1%
Manufacturing	16.4%
Wholesale Trade	3.4%
Retail Trade	19.2%
Transportation/Utilities	6.1%
Information	1.8%
Finance/Insurance/Real Estate	6.5%
Services	40.6%
Public Administration	0.4%

## 2017 Employed Population 16+ by Occupation

Total	1,260
White Collar	72.5%
Management/Business/Financial	20.9%
Professional	22.3%
Sales	19.3%
Administrative Support	10.1%
Services	9.4%
Blue Collar	18.0%
Farming/Forestry/Fishing	1.0%
Construction/Extraction	1.4%
Installation/Maintenance/Repair	3.7%
Production	6.3%
Transportation/Material Moving	5.6%

## 2010 Population By Urban/ Rural Status

Total Population	1,937
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

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## 2010 Households by Type

Total	738
Households with 1 Person	21.0%
Households with 2+ People	79.0%
Family Households	74.7%
Husband-wife Families	63.0%
With Related Children	34.0%
Other Family (No Spouse Present)	11.7%
Other Family with Male Householder	3.8%
With Related Children	2.3%
Other Family with Female Householder	7.7%
With Related Children	5.6%
Nonfamily Households	4.3%
All Households with Children	42.5%
Multigenerational Households	2.8%
Unmarried Partner Households	5.8%
Male-female	5.1%
Same-sex	0.7%

## 2010 Households by Size

Total	739
1 Person Household	21.0%
2 Person Household	31.0%
3 Person Household	17.1%
4 Person Household	18.8%
5 Person Household	8.8%
6 Person Household	2.6%
7 + Person Household	0.8%

## 2010 Households by Tenure and Mortgage Status

Total	738
Owner Occupied	75.6%
Owned with a Mortgage/Loan	62.6%
Owned Free and Clear	13.0%
Renter Occupied	24.4%

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	813
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Professional Pride (1B)
2. Front Porches (8E)
3. Top Tier (1A)

## 2017 Consumer Spending

Apparel & Services: Total \$	\$2,591,078
Average Spent	\$3,202.82
Spending Potential Index	148
Education: Total \$	\$1,952,200
Average Spent	\$2,413.10
Spending Potential Index	166
Entertainment/Recreation: Total \$	\$3,636,663
Average Spent	\$4,495.26
Spending Potential Index	144
Food at Home: Total \$	\$5,650,443
Average Spent	\$6,984.48
Spending Potential Index	139
Food Away from Home: Total \$	\$3,890,232
Average Spent	\$4,808.69
Spending Potential Index	144
Health Care: Total \$	\$6,237,667
Average Spent	\$7,710.34
Spending Potential Index	138
HH Furnishings & Equipment: Total \$	\$2,272,526
Average Spent	\$2,809.06
Spending Potential Index	144
Personal Care Products & Services: Total \$	\$936,918
Average Spent	\$1,158.12
Spending Potential Index	145
Shelter: Total \$	\$19,421,768
Average Spent	\$24,007.13
Spending Potential Index	148
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,727,298
Average Spent	\$3,371.20
Spending Potential Index	144
Travel: Total \$	\$2,572,682
Average Spent	\$3,180.08
Spending Potential Index	153
Vehicle Maintenance & Repairs: Total \$	\$1,218,723
Average Spent	\$1,506.46
Spending Potential Index	140

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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