



# Community Profile

Jackson Township  
 Jackson township (3902537716)  
 Geography: County Subdivision

Prepared by Esri

	Jackson towns...
<b>Population Summary</b>	
2000 Total Population	2,588
2010 Total Population	2,980
2017 Total Population	3,059
2017 Group Quarters	20
2022 Total Population	3,126
2017-2022 Annual Rate	0.43%
2017 Total Daytime Population	1,749
Workers	233
Residents	1,516
<b>Household Summary</b>	
2000 Households	906
2000 Average Household Size	2.85
2010 Households	1,059
2010 Average Household Size	2.79
2017 Households	1,090
2017 Average Household Size	2.79
2022 Households	1,115
2022 Average Household Size	2.79
2017-2022 Annual Rate	0.45%
2010 Families	864
2010 Average Family Size	3.04
2017 Families	879
2017 Average Family Size	3.04
2022 Families	894
2022 Average Family Size	3.05
2017-2022 Annual Rate	0.34%
<b>Housing Unit Summary</b>	
2000 Housing Units	947
Owner Occupied Housing Units	84.2%
Renter Occupied Housing Units	11.5%
Vacant Housing Units	4.3%
2010 Housing Units	1,123
Owner Occupied Housing Units	81.9%
Renter Occupied Housing Units	12.4%
Vacant Housing Units	5.7%
2017 Housing Units	1,156
Owner Occupied Housing Units	80.0%
Renter Occupied Housing Units	14.3%
Vacant Housing Units	5.7%
2022 Housing Units	1,185
Owner Occupied Housing Units	79.7%
Renter Occupied Housing Units	14.3%
Vacant Housing Units	5.9%
<b>Median Household Income</b>	
2017	\$57,169
2022	\$67,670
<b>Median Home Value</b>	
2017	\$154,821
2022	\$198,600
<b>Per Capita Income</b>	
2017	\$25,644
2022	\$30,402
<b>Median Age</b>	
2010	41.5
2017	43.6
2022	44.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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## 2017 Households by Income

Household Income Base	1,089
<\$15,000	7.1%
\$15,000 - \$24,999	7.7%
\$25,000 - \$34,999	11.0%
\$35,000 - \$49,999	15.2%
\$50,000 - \$74,999	23.1%
\$75,000 - \$99,999	17.4%
\$100,000 - \$149,999	10.8%
\$150,000 - \$199,999	4.9%
\$200,000+	2.7%

Average Household Income \$71,435

## 2022 Households by Income

Household Income Base	1,113
<\$15,000	6.3%
\$15,000 - \$24,999	6.5%
\$25,000 - \$34,999	9.2%
\$35,000 - \$49,999	12.3%
\$50,000 - \$74,999	20.2%
\$75,000 - \$99,999	20.8%
\$100,000 - \$149,999	14.6%
\$150,000 - \$199,999	6.6%
\$200,000+	3.6%

Average Household Income \$84,754

## 2017 Owner Occupied Housing Units by Value

Total	925
<\$50,000	4.2%
\$50,000 - \$99,999	26.1%
\$100,000 - \$149,999	18.3%
\$150,000 - \$199,999	15.1%
\$200,000 - \$249,999	13.6%
\$250,000 - \$299,999	6.9%
\$300,000 - \$399,999	12.0%
\$400,000 - \$499,999	0.2%
\$500,000 - \$749,999	3.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.1%

Average Home Value \$185,541

## 2022 Owner Occupied Housing Units by Value

Total	947
<\$50,000	3.2%
\$50,000 - \$99,999	19.6%
\$100,000 - \$149,999	14.4%
\$150,000 - \$199,999	13.2%
\$200,000 - \$249,999	13.9%
\$250,000 - \$299,999	9.6%
\$300,000 - \$399,999	18.7%
\$400,000 - \$499,999	0.5%
\$500,000 - \$749,999	6.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.2%

Average Home Value \$226,373

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	<b>Jackson towns...</b>
<b>2010 Population by Age</b>	
Total	2,980
0 - 4	6.0%
5 - 9	5.9%
10 - 14	6.7%
15 - 24	11.8%
25 - 34	11.9%
35 - 44	12.7%
45 - 54	18.4%
55 - 64	14.7%
65 - 74	7.4%
75 - 84	3.2%
85 +	1.1%
18 +	77.0%
<b>2017 Population by Age</b>	
Total	3,062
0 - 4	5.1%
5 - 9	5.9%
10 - 14	5.9%
15 - 24	10.0%
25 - 34	12.3%
35 - 44	12.3%
45 - 54	14.8%
55 - 64	17.4%
65 - 74	10.9%
75 - 84	4.0%
85 +	1.3%
18 +	79.7%
<b>2022 Population by Age</b>	
Total	3,127
0 - 4	4.9%
5 - 9	5.5%
10 - 14	6.5%
15 - 24	9.3%
25 - 34	10.2%
35 - 44	13.8%
45 - 54	12.5%
55 - 64	16.8%
65 - 74	13.6%
75 - 84	5.6%
85 +	1.3%
18 +	79.5%
<b>2010 Population by Sex</b>	
Males	1,528
Females	1,452
<b>2017 Population by Sex</b>	
Males	1,590
Females	1,472
<b>2022 Population by Sex</b>	
Males	1,634
Females	1,493

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>	
Total	2,980
White Alone	98.0%
Black Alone	0.7%
American Indian Alone	0.2%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	0.8%
Hispanic Origin	0.8%
Diversity Index	5.4
<b>2017 Population by Race/Ethnicity</b>	
Total	3,060
White Alone	97.9%
Black Alone	0.7%
American Indian Alone	0.2%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	0.8%
Hispanic Origin	0.9%
Diversity Index	5.8
<b>2022 Population by Race/Ethnicity</b>	
Total	3,127
White Alone	97.5%
Black Alone	0.8%
American Indian Alone	0.2%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.0%
Hispanic Origin	1.1%
Diversity Index	6.9
<b>2010 Population by Relationship and Household Type</b>	
Total	2,980
In Households	99.3%
In Family Households	90.5%
Householder	29.0%
Spouse	23.8%
Child	32.1%
Other relative	3.4%
Nonrelative	2.3%
In Nonfamily Households	8.8%
In Group Quarters	0.7%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2017 Population 25+ by Educational Attainment</b>	
Total	2,235
Less than 9th Grade	3.9%
9th - 12th Grade, No Diploma	8.5%
High School Graduate	43.2%
GED/Alternative Credential	6.4%
Some College, No Degree	14.2%
Associate Degree	9.0%
Bachelor's Degree	12.4%
Graduate/Professional Degree	2.3%
<b>2017 Population 15+ by Marital Status</b>	
Total	2,542
Never Married	26.4%
Married	58.9%
Widowed	5.2%
Divorced	9.6%
<b>2017 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	96.7%
Civilian Unemployed (Unemployment Rate)	3.3%
<b>2017 Employed Population 16+ by Industry</b>	
Total	1,568
Agriculture/Mining	0.6%
Construction	9.8%
Manufacturing	23.9%
Wholesale Trade	2.4%
Retail Trade	8.0%
Transportation/Utilities	7.8%
Information	0.5%
Finance/Insurance/Real Estate	8.6%
Services	37.7%
Public Administration	0.6%
<b>2017 Employed Population 16+ by Occupation</b>	
Total	1,568
White Collar	51.0%
Management/Business/Financial	14.7%
Professional	9.6%
Sales	8.4%
Administrative Support	18.2%
Services	9.6%
Blue Collar	39.5%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	7.7%
Installation/Maintenance/Repair	10.3%
Production	9.1%
Transportation/Material Moving	12.4%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	2,980
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>	
Total	1,059
Households with 1 Person	14.1%
Households with 2+ People	85.9%
Family Households	81.6%
Husband-wife Families	66.9%
With Related Children	24.4%
Other Family (No Spouse Present)	14.6%
Other Family with Male Householder	5.6%
With Related Children	3.4%
Other Family with Female Householder	9.1%
With Related Children	4.3%
Nonfamily Households	4.3%
All Households with Children	32.7%
Multigenerational Households	6.3%
Unmarried Partner Households	6.0%
Male-female	5.4%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	1,059
1 Person Household	14.1%
2 Person Household	41.1%
3 Person Household	17.5%
4 Person Household	14.8%
5 Person Household	8.1%
6 Person Household	2.5%
7 + Person Household	1.9%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	1,059
Owner Occupied	86.9%
Owned with a Mortgage/Loan	65.2%
Owned Free and Clear	21.7%
Renter Occupied	13.1%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	1,123
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>		
	<b>1.</b>	Salt of the Earth (6B)
	<b>2.</b>	Southern Satellites (10A)
	<b>3.</b>	Top Tier (1A)
<b>2017 Consumer Spending</b>		
Apparel & Services: Total \$		\$1,982,122
Average Spent		\$1,818.46
Spending Potential Index		84
Education: Total \$		\$1,270,568
Average Spent		\$1,165.66
Spending Potential Index		80
Entertainment/Recreation: Total \$		\$3,096,353
Average Spent		\$2,840.69
Spending Potential Index		91
Food at Home: Total \$		\$5,008,019
Average Spent		\$4,594.51
Spending Potential Index		91
Food Away from Home: Total \$		\$3,143,316
Average Spent		\$2,883.78
Spending Potential Index		87
Health Care: Total \$		\$5,966,486
Average Spent		\$5,473.84
Spending Potential Index		98
HH Furnishings & Equipment: Total \$		\$1,915,949
Average Spent		\$1,757.75
Spending Potential Index		90
Personal Care Products & Services: Total \$		\$763,914
Average Spent		\$700.84
Spending Potential Index		88
Shelter: Total \$		\$14,430,318
Average Spent		\$13,238.82
Spending Potential Index		82
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$2,320,152
Average Spent		\$2,128.58
Spending Potential Index		91
Travel: Total \$		\$1,966,669
Average Spent		\$1,804.28
Spending Potential Index		87
Vehicle Maintenance & Repairs: Total \$		\$1,083,566
Average Spent		\$994.10
Spending Potential Index		93

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.