



# Community Profile

Clermont County, OH  
 Clermont County, OH (39025)  
 Geography: County

Prepared by Esri

	Clermont Coun...
<b>Population Summary</b>	
2000 Total Population	177,977
2010 Total Population	197,363
2017 Total Population	207,047
2017 Group Quarters	1,717
2022 Total Population	213,724
2017-2022 Annual Rate	0.64%
2017 Total Daytime Population	167,392
Workers	62,747
Residents	104,645
<b>Household Summary</b>	
2000 Households	66,013
2000 Average Household Size	2.67
2010 Households	74,828
2010 Average Household Size	2.61
2017 Households	78,620
2017 Average Household Size	2.61
2022 Households	81,217
2022 Average Household Size	2.61
2017-2022 Annual Rate	0.65%
2010 Families	53,800
2010 Average Family Size	3.06
2017 Families	55,725
2017 Average Family Size	3.08
2022 Families	57,191
2022 Average Family Size	3.09
2017-2022 Annual Rate	0.52%
<b>Housing Unit Summary</b>	
2000 Housing Units	69,226
Owner Occupied Housing Units	71.3%
Renter Occupied Housing Units	24.1%
Vacant Housing Units	4.6%
2010 Housing Units	80,656
Owner Occupied Housing Units	69.2%
Renter Occupied Housing Units	23.6%
Vacant Housing Units	7.2%
2017 Housing Units	84,436
Owner Occupied Housing Units	67.0%
Renter Occupied Housing Units	26.1%
Vacant Housing Units	6.9%
2022 Housing Units	87,415
Owner Occupied Housing Units	66.7%
Renter Occupied Housing Units	26.2%
Vacant Housing Units	7.1%
<b>Median Household Income</b>	
2017	\$63,183
2022	\$74,914
<b>Median Home Value</b>	
2017	\$178,661
2022	\$209,721
<b>Per Capita Income</b>	
2017	\$31,828
2022	\$36,557
<b>Median Age</b>	
2010	38.3
2017	39.5
2022	40.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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## 2017 Households by Income

Household Income Base	78,620
<\$15,000	7.7%
\$15,000 - \$24,999	8.1%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	12.7%
\$50,000 - \$74,999	19.4%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	16.8%
\$150,000 - \$199,999	6.9%
\$200,000+	5.4%

Average Household Income \$83,358

## 2022 Households by Income

Household Income Base	81,217
<\$15,000	7.0%
\$15,000 - \$24,999	7.0%
\$25,000 - \$34,999	7.8%
\$35,000 - \$49,999	10.6%
\$50,000 - \$74,999	17.5%
\$75,000 - \$99,999	15.8%
\$100,000 - \$149,999	19.6%
\$150,000 - \$199,999	7.9%
\$200,000+	6.5%

Average Household Income \$95,752

## 2017 Owner Occupied Housing Units by Value

Total	56,598
<\$50,000	6.7%
\$50,000 - \$99,999	12.2%
\$100,000 - \$149,999	20.0%
\$150,000 - \$199,999	19.4%
\$200,000 - \$249,999	13.2%
\$250,000 - \$299,999	9.6%
\$300,000 - \$399,999	11.0%
\$400,000 - \$499,999	3.5%
\$500,000 - \$749,999	3.2%
\$750,000 - \$999,999	0.5%
\$1,000,000 +	0.6%

Average Home Value \$212,795

## 2022 Owner Occupied Housing Units by Value

Total	58,300
<\$50,000	5.5%
\$50,000 - \$99,999	9.2%
\$100,000 - \$149,999	16.1%
\$150,000 - \$199,999	16.6%
\$200,000 - \$249,999	13.2%
\$250,000 - \$299,999	11.3%
\$300,000 - \$399,999	15.7%
\$400,000 - \$499,999	5.4%
\$500,000 - \$749,999	5.4%
\$750,000 - \$999,999	0.8%
\$1,000,000 +	0.9%

Average Home Value \$248,726

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	Clermont Coun...
<b>2010 Population by Age</b>	
Total	197,363
0 - 4	6.9%
5 - 9	7.3%
10 - 14	7.2%
15 - 24	12.2%
25 - 34	12.0%
35 - 44	13.9%
45 - 54	16.1%
55 - 64	12.6%
65 - 74	6.9%
75 - 84	3.6%
85 +	1.3%
18 +	74.4%
<b>2017 Population by Age</b>	
Total	207,047
0 - 4	6.3%
5 - 9	6.7%
10 - 14	6.8%
15 - 24	11.7%
25 - 34	12.8%
35 - 44	12.6%
45 - 54	13.9%
55 - 64	14.2%
65 - 74	9.4%
75 - 84	4.0%
85 +	1.5%
18 +	76.5%
<b>2022 Population by Age</b>	
Total	213,724
0 - 4	6.1%
5 - 9	6.4%
10 - 14	6.7%
15 - 24	11.2%
25 - 34	12.5%
35 - 44	12.9%
45 - 54	12.5%
55 - 64	13.8%
65 - 74	10.9%
75 - 84	5.2%
85 +	1.6%
18 +	76.9%
<b>2010 Population by Sex</b>	
Males	97,326
Females	100,037
<b>2017 Population by Sex</b>	
Males	102,135
Females	104,912
<b>2022 Population by Sex</b>	
Males	105,497
Females	108,227

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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	Clermont Coun...
<b>2010 Population by Race/Ethnicity</b>	
Total	197,363
White Alone	95.9%
Black Alone	1.2%
American Indian Alone	0.2%
Asian Alone	1.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.3%
Hispanic Origin	1.5%
Diversity Index	10.7
<b>2017 Population by Race/Ethnicity</b>	
Total	207,047
White Alone	94.7%
Black Alone	1.6%
American Indian Alone	0.2%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.7%
Hispanic Origin	2.0%
Diversity Index	13.8
<b>2022 Population by Race/Ethnicity</b>	
Total	213,724
White Alone	93.7%
Black Alone	2.0%
American Indian Alone	0.2%
Asian Alone	1.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	2.0%
Hispanic Origin	2.4%
Diversity Index	16.3
<b>2010 Population by Relationship and Household Type</b>	
Total	197,363
In Households	99.1%
In Family Households	85.9%
Householder	27.3%
Spouse	21.3%
Child	32.5%
Other relative	2.5%
Nonrelative	2.3%
In Nonfamily Households	13.3%
In Group Quarters	0.9%
Institutionalized Population	0.5%
Noninstitutionalized Population	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2017 Population 25+ by Educational Attainment</b>	
Total	141,834
Less than 9th Grade	2.9%
9th - 12th Grade, No Diploma	6.8%
High School Graduate	28.7%
GED/Alternative Credential	4.7%
Some College, No Degree	18.9%
Associate Degree	10.0%
Bachelor's Degree	19.1%
Graduate/Professional Degree	9.1%
<b>2017 Population 15+ by Marital Status</b>	
Total	166,096
Never Married	27.3%
Married	55.7%
Widowed	5.4%
Divorced	11.5%
<b>2017 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	96.1%
Civilian Unemployed (Unemployment Rate)	3.9%
<b>2017 Employed Population 16+ by Industry</b>	
Total	104,076
Agriculture/Mining	0.5%
Construction	5.7%
Manufacturing	14.4%
Wholesale Trade	2.9%
Retail Trade	12.4%
Transportation/Utilities	4.9%
Information	1.4%
Finance/Insurance/Real Estate	9.0%
Services	46.1%
Public Administration	2.8%
<b>2017 Employed Population 16+ by Occupation</b>	
Total	104,076
White Collar	61.1%
Management/Business/Financial	15.3%
Professional	20.6%
Sales	11.5%
Administrative Support	13.8%
Services	16.1%
Blue Collar	22.8%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	4.5%
Installation/Maintenance/Repair	4.5%
Production	7.6%
Transportation/Material Moving	6.1%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	197,363
Population Inside Urbanized Area	74.2%
Population Inside Urbanized Cluster	3.1%
Rural Population	22.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>	
Total	74,828
Households with 1 Person	22.5%
Households with 2+ People	77.5%
Family Households	71.9%
Husband-wife Families	56.1%
With Related Children	25.1%
Other Family (No Spouse Present)	15.8%
Other Family with Male Householder	4.9%
With Related Children	3.1%
Other Family with Female Householder	10.9%
With Related Children	7.2%
Nonfamily Households	5.6%
All Households with Children	35.9%
Multigenerational Households	3.7%
Unmarried Partner Households	7.3%
Male-female	6.7%
Same-sex	0.6%
<b>2010 Households by Size</b>	
Total	74,828
1 Person Household	22.5%
2 Person Household	34.8%
3 Person Household	17.1%
4 Person Household	15.1%
5 Person Household	6.8%
6 Person Household	2.5%
7 + Person Household	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	74,828
Owner Occupied	74.6%
Owned with a Mortgage/Loan	57.2%
Owned Free and Clear	17.3%
Renter Occupied	25.4%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	80,656
Housing Units Inside Urbanized Area	74.7%
Housing Units Inside Urbanized Cluster	3.2%
Rural Housing Units	22.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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## Clermont Coun...

### Top 3 Tapestry Segments

1. Salt of the Earth (6B)
2. Old and Newcomers (8F)
3. Middleburg (4C)

### 2017 Consumer Spending

Apparel & Services: Total \$	\$174,758,955
Average Spent	\$2,222.83
Spending Potential Index	103
Education: Total \$	\$114,656,072
Average Spent	\$1,458.36
Spending Potential Index	100
Entertainment/Recreation: Total \$	\$254,964,666
Average Spent	\$3,243.00
Spending Potential Index	104
Food at Home: Total \$	\$409,451,552
Average Spent	\$5,207.98
Spending Potential Index	103
Food Away from Home: Total \$	\$272,147,615
Average Spent	\$3,461.56
Spending Potential Index	104
Health Care: Total \$	\$462,900,223
Average Spent	\$5,887.82
Spending Potential Index	105
HH Furnishings & Equipment: Total \$	\$160,181,931
Average Spent	\$2,037.42
Spending Potential Index	105
Personal Care Products & Services: Total \$	\$64,948,202
Average Spent	\$826.10
Spending Potential Index	104
Shelter: Total \$	\$1,286,917,077
Average Spent	\$16,368.83
Spending Potential Index	101
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$192,675,697
Average Spent	\$2,450.72
Spending Potential Index	105
Travel: Total \$	\$167,362,294
Average Spent	\$2,128.75
Spending Potential Index	103
Vehicle Maintenance & Repairs: Total \$	\$88,006,559
Average Spent	\$1,119.39
Spending Potential Index	104

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

July 18, 2017